## Option Pricing using Machine Learning techniques Dual Degree Dissertation

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under the guidance of

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## **Dissertation Approval Certificate**

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#### Abstract

Financial markets offer high amount of incentive for correctly forecasting different asset classes. Using the forecasted values, one can price the value of assets and strategic decisions can be made to make short-term or long-term capital gains. Due to the inherently noisy and non-linear nature of market indices, drawing a forecast of the markets' behaviour becomes a challenging task. Various statistical predictors have been proposed and used with varying results. This study adapts non-parametric machine learning techniques like Support Vector Regression, Hierarchical Kernel Learning and Multi-Task Learning to Option Pricing scenario and compares its pricing performance over parametric Black-Scholes model for S&P CNX Nifty index call options. The empirical analysis has shown promising results for different machine learning approaches.

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## Chapter 1

## Introduction

Parallel with the increasing importance of derivatives in the world of financial markets, many pricing techniques have been developed in order to meet the need of estimation of true value. Futures and Options are widely used by investors and traders to leverage their investments to gain multi-fold returns and/or manage their risk exposure. In Indian financial markets National Stock exchange (NSE) and Bombay Stock exchanges (BSE) are the two major exchanges. The average monthly turnover of futures and options on NSE is about Rs. 7.5 trillion. Hence pricing derivative products correctly becomes very important due to the huge number of transactions and the amount of money involved in it.

The seminal work in the field of option pricing is done by Black and Scholes with their formula for option pricing or more famously known as the Black-Scholes equation for Option Pricing. The ability of the Black-Scholes (BS) model and its variants to produce reasonably fair values for options has proven itself for the more than thirty five years of its existence. Since the formula was developed, researchers have tried to improve it by attacking the assumptions of the model. Over time the formula has been modified and many variations are proposed yet none of the variant models are able to mock the behavior of the actual option prices. The Black-Scholes (BS) model and its variants postulate that option price is a function of five variables: value of the underlying asset(S), standard deviation of its expected returns( $\sigma$ ), exercise price of the option(K), time until the maturity of the option(T), and interest rate on the default-free bond(r). The relationship between option price and these five variables is a complex nonlinear one.

Empirical research has shown that the formula suffers from systematic biases known as the volatility smile/smirk anomaly, due to the underlying assumptions which accounts for its pricing dynamics. Variations of Option Pricing Models (OPMs) that allow for stochastic volatility and jumps have been tested in an attempt to eliminate some of the BS biases [4]. Although these models seem to produce more accurate pricing results compared to the BS model, significant discrepancies remain between the real market prices of options and their theoretical fair values arrived at by using them. Due to the above weaknesses of BS type models, attempts have been made to work out better alternative techniques for option valuation.

Financial markets follow a complex pattern and characterized by a stochastic (time interchanging) behavior resulting to multivariate and highly nonlinear option pricing functions. Parametric models describe a stationary nonlinear relationship between a theoretical option price and various variables. There is also evidence indicating that market participants change their option pricing attitudes from time to time [14]. Parametric Option Pricing Models (OPMs) may fail to adjust to such rapidly changing market behavior. Efforts are being made to develop nonparametric techniques that can overcome the limitations of parametric OPMs. In addition to this, market participants always have a need for more accurate OPMs that can be utilized in real-world applications.

Given such cases, machine learning techniques such as Support Vector Regression (SVR), Artificial Neural Networks (ANNs), Hierarchial Kernel Learning (HKL) and Multi-Task Learning (MTL) are powerful nonparametric data driven approaches to be applied in the empirical options pricing research. SV Regression is a powerful methodology for approximating complex function because the model complexity does not need to be determined a-priori as in case of other nonparametric regression techniques. HKL method is extremely useful for non-linear variable selection. MTL is kind of inductive transfer which is very useful for learning similar task using shared representation. In MTL the principle goal is to improve generalization performance using domain specific information contained in training sets of related task.

The report is organized as follows. Chapter 2, briefs the theory and background necessary for this study i.e. basics of options, exsisting work and literature review on options pricing. Chapter 3, describes approach to the problem and the adopted methodology. Chapter 4, presents the data used for analysis and results obtained after applying the models. Chapter 5, describes the extensions to the model and the future work.

## Chapter 2

## Literature Review

### 2.1 Parametric model approach

Conventional option-pricing modeling is founded on the seminal work of Black & Scholes [1973]. It was a first option pricing model with all measurable parameters. The model and its variants however, suffer from systematic bias reported by many researchers. For example, [14] has shown that Implied Volatility derived via BS as a function of the moneyness ratio (S/X) and time to expiration (T) often exhibits a U-shape, the well known volatility smile. [3] reports that implicit stock returns distributions are negatively skewed with more excess kurtosis than allowable in the Black Scholes lognormal distribution. In addition, Black-Sholes model assumes continuous diffusion of the underlying, normal distribution of returns, constant standard deviation/volatility, and no effect on option prices from supply/demand. These assumptions are put to test in the real world scenario on a daily basis. Since then, many attempts have been made to overcome the shortcomings of the Black-Scholes model.

#### 2.1.1 Black Scholes Model

The Black-Sholes formula presented the first pioneering tool for rational valuation of options. It was a first option pricing model with all measurable parameters. Black Scholes model is a mathematical description of financial markets and derivatives investment instrument (i.e.options). As per the model assumption that the underlying asset follows a geometric Brownian motion.

$$dS = \mu dt + \sigma S dW \tag{2.1}$$

where W is Brownian, dW is the uncertainity in the price of stock.

Using Ito's Lemma and no arbitrage condition we get the second order Black-Scholes partial differntial equation (PDE).

$$\frac{\partial V}{\partial t} + \frac{1}{2}\sigma^2 S^2 \frac{\partial^2 V}{\partial S^2} + rS \frac{\partial V}{\partial S} - rV = 0$$
(2.2)

The Black-Scholes formula is obtained by solving this **PDE**.

The value of a call option for a non-dividend paying underlying stock in terms of the Black-Scholes parameters is:

$$C(S,t) = SN(d_1) - Xe^{-r(T-t)N(d_2)}$$
(2.3)

$$d_{1} = \frac{ln(\frac{S}{K}) + (r + \frac{\sigma^{2}}{2})(T - t)}{\sigma\sqrt{T - t}}$$
(2.4)

$$d_2 = d_1 - \sigma \sqrt{T - t} \tag{2.5}$$

where C(S,t): is premium paid for the European call option

**S**: is the spot price of the underlying asset

 $\mathbf{X}:$  is the exercise price of the call option

**r**: is the continuously compounded risk free interest rate

**T-t**: is the time left until the option expiration date

 $\sigma^2$ : is the yearly variance rate of return for the underlying asset and

N(.): stands for the standard normal cumulative distribution.

The model was built on assumptions some of which are not necessarily observed in real world. Several of these assumptions of the original model have been removed in subsequent extensions of the model. For example constant interest rates and no dividends by underlying asset these constraints were relaxed by Merton [1973]. Continuous market operations and continuous share price these criteria were relaxed by Merton, Cox and Ross [1976]. Underlying asset follows a log-normal distribution this assumption was relaxed by Jarrow, Rudd [1982].

### 2.2 Non-parametric model approach

Non-parametric computational methods of option pricing have recently attracted attention of researchers. These typically include highly data intensive, model-free approach that complements traditional parametric methods. One characteristic of such methods is their independence of the assumptions of continuous-time finance theory. Prompted by shortcomings of modern parametric option-pricing, new class of methods were developed that do not rely on pre-assumed models but instead try to unleash the model, or a process of computing prices, from huge amount of historic data. Many of them utilize learning methods of Artificial Intelligence. Non-parametric approaches are particularly useful when parametric solution either – lead to bias, or are too complex to use. These methods involve no finance theory but estimates option prices inductively using historical or implied variables and transaction data. Although some form of parametric formula usually is involved, at least indirectly, it is not the starting point but a result of an inductive process.

#### 2.2.1 Support Vector Regression (SVR)

The basic idea behind Support Vector Regression is suppose we are are given a training data  $\{(x_1, y_1), ..., (x_l, y_l)\} \subset X \times \dot{R}$ , where X denotes the space of the input patterns. For instance option prices for index call options measured at subsequent days together with corresponding econometric indicators. We can ignore the errors as long as they are less than  $\epsilon$  but will not accept any deviation larger than this. Such situations are important since we don't want to lose more than  $\epsilon$  money (i.e. defines risk appetite) when trading with options. This can be posed as an optimization problem where the trade-off is between the flatness of the approximating function and the amount up to which deviations larger than  $\epsilon$  are tolerated. This is the case with  $\epsilon$ -intensive loss function

The best part of SV regression is that capacity of the system is not dependent on the dimensionality of the feature space rather it is controlled by parameters that do not depend on the dimensionality of feature space. There is always an effort to seek and optimize the generalization bounds given for regression. Loss function that ignores errors, which are situated within the certain distance of the true value are used for the purpose of regression [15]. This type of function is often called  $\epsilon$ -intensive loss function. The figure 2.1 below shows an example of one-dimensional linear regression function with  $\epsilon$ -intensive band. The variables measure the cost of the errors on the training points. These are zero for all points that are inside the band.



Figure 2.1: One-dimensional linear regression with epsilon intensive band

Support Vector Regression (SVR) is a powerful non-parametric data driven approach to be applied in the empirical options pricing research. Until recently SVR models did not gain any significance in econometrics. SVR has evolved in the framework of statistical learning theory and can be utilized for problems involving linear or nonlinear regression. SVR has an advantage over other nonparametric techniques, that it encompasses statistical properties that enable the resulting models to generalize satisfactorily well to unseen data. Another advantage of SVR is its methodology for handling function estimation problem because the model complexity does not need to be determined a-priori as in other nonparametric regression techniques. [4] reported the option pricing performance of  $\epsilon$ -insensitive Support Vector Regression and Least Squares support Vector Regression for call options of the S&P 500 index and found that Least Squares SVR performed better than  $\epsilon$ -intensive techniques for out-of-sample pricing performance.

Support vector machines (SVMs) are a set of related supervised learning methods that deliver state-of-the-art performance in real-world applications such as text categorization, hand-written character recognition, image classification, biosequences analysis, etc., and are now established as one of the standard tools for machine learning and data mining. A version of SVM for regression was proposed in 1996 by Vladimir Vapnik, Harris Drucker, Chris Burges, Linda Kaufman and Alex Smola. This method is called support vector regression (SVR). The model produced by support vector regression depends only on a subset of the training data, because the cost function for building the model does not care about training points that lie beyond the specified margin. The model produced by SVR depends only on a subset of the training data, because the cost function for building the model ignores any training data close to the model prediction, within a threshold  $\epsilon$ .

Support Vector Machines are very specific class of algorithms, characterized by usage of kernels, absence of local minima, sparseness of the solution and capacity control obtained by acting on the margin, or on number of support vectors, etc. They are useful for obtaining good generalization using limited number of learning patterns and structural risk minimization principle. Structural risk minimization (SRM) involves simultaneous attempt to minimize the empirical risk and the VC (Vapnik-Chervonenkis) dimension [?]. Due to dynamic nature of the financial markets, SVR is powerful tool to get a better generalization for the underlying process of option pricing.

#### 2.2.2 Hierarchial Kernel Learning (HKL)

In many empirical analysis studies it has been found that a single function has been insufficient to explain the pricing behavior of option. In Hierarchial Kernel Learning (HKL) our aim is to find a function which suitably approximates the process underlying the option pricing scenario. The essence of the approach is that instead of approximating the required function by a single function we choose a set of kernels and their convex combination which serve as the approximating function for the underlying process. HKL provides a structured sparse modification to Multiple Kernel Learning (MKL).

MKL is a convex combination of the basis kernels, which can be thought of as a single kernel. Using a single optimization function we can then find all parameters. More precisely, a positive definite kernel is expressed as a large sum of positive definite basis or local kernels. However, the number of these smaller kernels is usually exponential in the dimension of the input space and applying multiple kernel learning directly in this decomposition would be intractable. HKL assumes that kernel decomposes into a large sum of individual basis kernels which can be embedded in a directed acyclic graph (DAG) and performs kernel selection through a hierarchical multiple kernel learning framework, in polynomial time in the number of selected kernels. This framework is mostly applied to non linear variable selection [6].

Many kernels can be decomposed as a sum of many small kernels indexed by certain set V:  $k(x, x') = \sum_{k_v \in V}$ . The kernel search algorithm restricts the set of active kernels by assuming one separate predictor  $w_v$  for each kernel  $k_v$ . One of the properties is select a kernel only after all of its ancestors have been selected. Select a subset only after all its subsets have been selected. Based on these two rules the HKL method is able to compute the subset of kernels in polynomial time.

In the last two decades, kernel methods and their variations have established as fruitful theoretical and algorithmic machine learning framework. By using appropriate regularization by Hilbertian norms, representer theorems enable to consider large and potentially infinite-dimensional feature spaces while working within an implicit feature space no larger than the number of observations. This has led to prolific kernel design and generic kernel based algorithms for many learning tasks. For supervised and unsupervised learning, positive definite kernels allow to use large and potentially infinite dimensional feature spaces with a computational cost that only depends on the number of observations.

#### 2.2.3 Multi-Task Learninhg (MTL)

Past studies on financial time series have shown they are highly correlated and information contained in such correlated series can be used to build models with better generalization(e.g. Nifty Spot series, Future Nifty series & Option series). This approach uses the information contained in different set of similar task(series) to improve the generalization. Simply put it sneaks in the information contained in a set of similar tasks and uses that as well as its own set of previous data points to generalize.

Multi-task learning is a learning paradigm which seeks to improve the generalization performance of a learning task with the help of some other related tasks. This learning paradigm has been inspired by human learning activities in that people often apply the knowledge gained from previous learning tasks to help learn a new task. In MTL the principle goal is to improve generalization performance using domain specific information contained in training sets of related task.

Multi-task learning can be formulated under two different settings: symmetric and asymmetric. While symmetric multi-task learning seeks to improve the performance of all tasks simultaneously, the objective of asymmetric multi-task learning is to improve the performance of some target task using information from the source tasks, typically after the source tasks have been learned using some symmetric multi-task learning method.

Multi-task feature learning method learns the covariance structure on the model parameters and the parameters of different tasks are independent given the covariance structure [16]. However, although this method provides a powerful way to model task relationships, learning of the task covariance matrix gives rise to a non-convex optimization problem which is sensitive to parameter initialization.

$$\min_{W,b,\Omega} \sum_{i=n}^{m} \frac{1}{n_i} \sum_{j=1}^{n_i} (y_j^{\ i} - w_i^{\ T} x_j^{\ i} - b_i)^2 + \frac{\lambda_1}{2} tr(WW^T) + \frac{\lambda_2}{2} tr(W\Omega^{-1}W^T) \qquad (2.6)$$

$$s.t.\Omega \succeq 0$$

$$tr(\Omega) = 1$$

The first term in equation 2.6 measures the empirical loss on the training data, the second term penalizes the complexity of W, and the third term measures the relationships between all tasks based on W and  $\Omega$ . This formulation avoids the task imbalance problem in which one task has so many data points that it dominates the empirical loss.

The following section list the basics of finance knowledge required to understand the project and project report.

### 2.3 Derivatives

A derivative is an agreement between two parties that has a value derived on the underlying asset. There are many kinds of derivatives with most notable being swaps, futures and options. Many investors, banks and proprietary traders use derivatives both as a tool to hedge or mitigate their market risk and for speculation and arbitrage.

#### Common Types of derivative contracts

- Futures: A financial contract obligating the buyer to purchase an asset (or the seller to sell an asset), such as a physical commodity or a financial instrument, at a predetermined future date and price. The futures markets are characterized by the ability to use very high leverage relative to stock markets[10]
- Options: A financial derivative that represents contract sold by one party (option writer) to another party (option holder). The contract offers the buyer the right, but not the obligation, to buy (call) or sell (put) a security or other financial asset at an agreed-upon price (the strike price) during a certain period of time or on a specific date (exercise date)[10]

The pay-off for a European call option is given by:

$$\mathbf{C}_{\mathbf{t}} = \max(\mathbf{0}, \mathbf{S}_{\mathbf{t}} - \mathbf{K}) \tag{2.7}$$

where,

 $C_t$ : option price at time t  $S_t$ : stock price at time t

K: strike price.



Figure 2.2: Call option pay-off diagram

The option price can be broken down into two components:

- a. Intrinsic Value
- b. Time Value

#### Option Value = Intrinsic Value + Time Value

Intrinsic Value is fairly straight forward to calculate. However, to model the Time Value of the option is the main challenge.

Futures and Options are widely used by investors and traders to leverage their investments to gain multiple returns and/or manage their risk exposure. In Indian markets National Stock exchange (NSE) and Bombay Stock exchanges (BSE) are the two major exchanges. The graph below shows the contribution of futures and options in derivative trading on NSE. With increasing popularity of Options over the years in financial markets, pricing it correctly becomes important.

## Chapter 3

## Methodology

### 3.1 Methods

Despite SVR and HKL being powerful non-parametric data driven approach for option pricing, very few have actually used these methods for financial econometric applications. The parametric models are highly suited for developed and highly liquid market but not in general for emerging markets like India. Model capacity for SVR & HKL models is part of the optimization problem but cross-validation is needed to properly select the model parameters, to fine tune them and adapt them to the sample data for ensuring high out-of-sample accuracy.

SV regression, HKL and MTL have already been described in brief in chapter 2. In this chapter we look at different kernels used for these methods. This section also provides a description of Auto-Regressive Integrated Moving Average (ARIMA) and clustering methods. Various hybrid models have been built using the above mentioned methods and their performances are tabulated in the chapter 4

#### 3.1.1 SV regression: Radial Basis function (RBF) kernel

RBF kernel non-linearly maps samples into a higher dimensional space unlike linear kernels. Linear kernel is a special case of RBF (Keerti and Lin, 2003), since the linear kernel with a penalty parameter  $\bar{C}$  has the same performance as the RBF kernel with some parameter (C,  $\gamma$ ). The libsym library reported in [8] is used for the purpose of experiments.

$$\mathbf{RBFkernel} : \mathbf{K}(\mathbf{x}_{\mathbf{i}}, \mathbf{x}_{\mathbf{j}}) = \mathbf{exp}(-\gamma ||\mathbf{x}_{\mathbf{i}} - \mathbf{x}_{\mathbf{j}}||^{2}), \gamma > \mathbf{0}$$
(3.1)

#### 3.1.2 HKL: Polynomial Kernel

Consider  $X_i = \acute{\mathbf{R}}$ ,  $k_{ij}(x_i, x_i') = \binom{q}{j}(x_i x_i')^j$ ; the full kernel is then equal to  $k(x, x') = \prod_{i=1}^{p} (1 + x_i x_i')^q$ . This is a polynomial kernel which considers polynomial of maximal degree q.

#### 3.1.3 HKL: ANOVA Kernel

The HKL method selects relevant subsets from the power set (i.e. the set of subsets) for the Gaussian kernels. The decomposition of ANOVA kernel is exponential but the methods provided in [6] limits the number of active kernels and selects the relevant subset in polynomial time.

#### 3.1.4 ARIMA

Due to infrequent trading of the constituent stocks the index exhibit positive autocorrelation. We can cross-check this using the Durbin-Watson method to test for serial correlation. Following a model of infrequent trading, the European options on index are modeled as ARIMA process.

ARIMA stands for *Auto-Regressive Integrated Moving Average*. Lags of the differenced series appearing in the forecasting equation are called "auto-regressive" terms, lags of the forecast errors are called "moving average" terms, and a time series which needs to be differenced to be made stationary is said to be an "integrated" version of a stationary series. Random-walk and random-trend models, autoregressive models, and exponential smoothing models (i.e., exponential weighted moving averages) are all special cases of ARIMA models [2].

A non-seasonal ARIMA model is classified as an "ARIMA (p, d, q)" model, where:

- **p** is the number of autoregressive terms,
- d d is the number of non-seasonal differences, and
- $\mathbf{q}$  is the number of lagged forecast errors in the prediction equation

Following the model of infrequent trading the underlying index dynamics are modeled as an ARIMA process, for pricing European options on index. The input parameters Nifty series (S), Futures series (F) and implied Volatility series ( $\sigma_{implied}$ ) are forecasted using ARIMA model and then they are fed as in input to the SVR model. For forecasting the input series is decomposed into trend, seasonality and irregularity. Each of these decomposed series is forecasted separately, using different experts and then combined using dynamic topK median methods, wherein the median of the top K best forecasted series are chosen. We used 86 experts for trend, 33 experts for seasonality and 33 experts for irregularity [9].

#### 3.1.5 Clustering

#### Expectation Maximization (EM)

In statistics, an expectation-maximization (EM) algorithm is an efficient iterative procedure to compute the Maximum Likelihood (ML) estimates in the presence of missing or hidden data. In ML estimation, aim is to estimate the model parameters for which the observed data are the most likely.

Each iteration of the EM algorithm consists of two processes: The E-step, and the M-step. In the expectation, or E-step, the missing data are estimated given the observed data and current estimate of the model parameters. This is achieved using the conditional expectation, explaining the choice of terminology. In the M-step, the likelihood function is maximized under the assumption that the missing data are known. The estimate of the missing data from the E-step is used in lieu of the actual missing data. Convergence is assured since the algorithm is guaranteed to increase the likelihood at each iteration

#### K-Means

K-means method will produce exactly k different clusters of greatest possible distinction. We start with k random clusters, and then move objects between those clusters with the goal to:

- a. minimize variability within clusters and
- b. maximize variability between clusters

In both, k-means & EM methods the number of clusters in data are not known proiri, and in fact no definite answer can be given what value k should take. This has to be determined by cross-validation.

#### MyAlgo

Due to parameter instability the exact relationship between the input data and output (option price) can't be estimated properly. The clustering technique described here is not computationally demanding and is based on conjunction of two fairly simple and straight forward criteria: moneyness ratio (S/K) and time to maturity (T).

#### a. **DITM**

- Cluster-1 if (S/K < 0.85 & T < 7)
- Cluster-2 if ((S/K < 0.85 & T > 7))

#### b. ITM

- Cluster-1 if  $(0.85 \le S/K < 0.95 \& T < 7)$
- Cluster-2 if  $(0.85 \le S/K < 0.95 \& T > 7)$

#### c. ATM

- Cluster-1 if  $(0.95 \le S/K < 1.05 \& T < 7)$
- Cluster-2 if  $(0.95 \le S/K < 1.05 \& T > 7)$

#### d. OTM

- Cluster-1 if  $(1.05 \le S/K < 1.15 \& T > 7)$
- Cluster-2 if  $(1.05 \le S/K < 1.05 \& T < 7)$

#### e. DOTM

- Cluster-1 if  $(1.15 \le S/K \& T < 7)$
- Cluster-2 if  $(1.15 \le S/K \& T > 7)$

## 3.2 Models

In this study, the main focus is on exploring non-parametric models as a pricing tool for European options in context with Indian markets and to compare them with parametric OPMs. The main aim is application of machine learning techniques to Option Pricing scenario. Different hybrid models are built using these methods.

The models can be broadly classified into:

- a. Black-Scholes model (parametric)
- b. SVM model
- c. HKL models with polynomial & ANOVA kernels
- d. MTL model
- e. Hybrid model (Clustering & SVM) and
- f. Hybrid model (forecasted inputs & SVM)

Table **3.1** lists the different models and their brief description.

The SV regression is performed using RBF kernel described in section **3.1.1**. SVR model estimates option price for different input parameters. The model approximates the unknown empirical options pricing function explicitly by modeling the market prices of the call options. The combination of model parameters for which the mean-squared error for 4-fold cross validation came out to be minimum, was chosen. The inputs are scaled in range from [0, 1] for the purpose of support vector regression.

The Black-Scholes model described in section 2.1.1 uses Spot Nifty price (S), Strike price (K), Volatility ( $\sigma$ ), Time to maturity (T) and Risk-free rate (r) as inputs. In addition to the standard Black-Scholes parameters more input parameters are added to the model based on squared correlation coefficient  $R^2$ . The new parameters include implied volatility ( $\sigma_{implied}$ ), Futures series (F), number of contracts ( $\eta$ ), Gold price (G) and Crude oil price ( $C_{oil}$ ).  $\sigma_{implied}$  is calculated using Black-Scholes equation. Commodities such as Gold and Crude Oil fall in different asset class providing diversification benifits to an investor compared to Equities. They have significant correlation with the market indices. The futures series and implied volitility have greater contribution to explain the behavior of the option series. The number of contacts traded represents the liquidity of an option.

MTL method described in section 2.2.3 is used for exploring relation between related tasks (S, F,  $\sigma_{implied}$  & option price). A hybrid model is built using MTL method which is used to model the input parameters and then the predicted values are fed to the SV Regression model.

To the knowledge none of the studies used such a broad set of input parameters for the option pricing. The results have shown, including these set of parameters improves the pricing performance of the model. Option pricing in context of Indian markets has not been explored yet. One can't predict accurately the market sentiment and investor behavior but using these additional set of input parameters aid in modeling the information contained in their current market prices.

### 3.3 Cross-Validation

Each of the model is cross-validated for selecting best model parameters. SVM, HKL and MTL are all adapted to output the best possible combination of model parameter for the training data. Using these parameters the model is built which is then used to forecast out-of-sample data. In each of these methods parameters are estimated using a grid-search method. For each parameter setting cross-validation (CV) accuracy is measured in terms of mean square error (MSE).

## 3.4 Data Filtering

Based on empirical data it is reasonable to assume that in a given month Nifty index movement is not more than 5% on either side. For the purpose of this study the options data is classified into five series: deep in-the-money (DITM), in-the-money (ITM), atthe-money (ATM), out-of-money (OTM) and deep out-of-money (DOTM), depending on the difference between the index price(S) and strike price(K). Few of the parameters are processed and not used in their available form (e.g. Moneyness ratio & intrinsic value) were used instead of Strike Price (K).

	Model Name	Methods	Description
Parametric model	BS	Black- Scholes equation	This is the benchmark Black-Scholes model. Perfor- mance of other models is compared against this para- metric option pricing model. Inputs to this model is Spot price of Nifty(S), annualized historical volatility( $\sigma$ ), Time to maturity(T) and Strike price(K).
Support Vector Machine	SVM- BS	RBF ker- nel	A similar model was developed by [4], The model uses the standard BS parameters as input. The kernel function used is RBF. Model parameters were selected after cross- validation using grid search approach
(SVM)	SVM- new	RBF ker- nel	In addition to the BS parameters, new parameters are added which served as an input to the model. The pa- rameters were selected by considering the squared corre- lation coefficient $R^2$
Hierarchical Kernel	HKL- poly	Polynomial kernel	This method uses polynomial kernel described in section <b>3.1.2</b> as a kernel for HKL method. The number of active kernel is determined by the algorithm described in [6]
Learning (HKL)	HKL- ANOVA	ANOVA kernel	This method uses ANOVA kernel described in section <b>3.1.3</b> as a kernel for HKL method. The number of active kernel is determined by the algo described in section [6]
Clustering Hybrid model	EM	EM algo & SVR	This is a hybrid model uses EM algorithm described in section <b>3.1.5</b> to cluster the series into two cluster based on moneyness ratio(S/K) & time to maturity(T). SV regression is then applied to each of these clusters separately to determine best model parameters.
	KM	K-means algo & SVR	This is a hybrid model uses K-means algorithm described in section <b>3.1.5</b> to cluster the series into two cluster based on moneyness ratio(S/K) & time to maturity(T). SV re- gression is then applied to each of these clusters sepa- rately to determine best model parameters.
	MyAlgo	S/К & Т	In this method the clustering is done on the basis of sim- ple logical conditions based on moneyness ratio & time to maturity
Forecast input	MTL- SVM	MTL & RBF kernel	This model uses MTL method described in [16]. The input parameters(S, F, implied volatility) are forecasted simultaneously and then fed to the SV regression model to get the best model parameters
Hybrid model	ARIMA- SVM	ARIMA & RBF kernel	The model first decomposes the series (S, F & $\sigma_{implied}$ ) into trend, seonality & irregularity component and are then forecasted independently. Each of these is then com- bined using dynamic topK median values. The output of these series is then fed to SV regression model to get the best model parameters.
Multi-Task Learning	MTL	MTL	In this method a set of similar task(S, F, $\sigma_{implied}$ & C) is fed to the MTL model. The MTL method learns simul- teneously all the task and is used for prediction

Table 3.1: Model	description	table
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## Chapter 4

## Data and Results

### 4.1 Data

The analysis used data on S&P CNX Nifty index call options traded on National Stock Exchange (NSE) over the period from January 2008 to July 2010 with **21372 data points**. The options with 1-month to expiry are considered for the purpose of this study. Most of the option pricing studies have been done on the US market data. Emerging market inherently beahve differntly compared to the developed markets like the US. India being one of the most popular emerging markets, the S&P Nifty Index call options are considered for the purpose of this study. Out of the entire index options traded on (NSE) Nifty index option accounts for **99.95%** of the total traded volume with an average monthly turnover of over **Rs. 6.7 trillion**. The daily closing values of the Nifty index call options were taken from NSE's archive section [1]. The 3-month MIBOR (Mumbai interbank offer rate) rates are used instead of the standard risk-free government bond rates, to account for the real risk-free market rates.

Based on empirical data it is reasonable to assume that in a given month Nifty index moment is not more than 5% on either side. For the purpose of this study the options data is classified into five series depending on the difference between the index price and strike price. The dataset was then scaled in between [0, 1]. The data points with 0 days to maturity were removed from the sample data.

- i. deep in-the-money (DITM)
- ii. in-the-money (ITM)
- iii. at-the-money (ATM)
- iv. out-of-money (OTM)
- v. deep out-of-money (DOTM)

### 4.2 Performance measurement

The pricing performance of different models are quantified based on some error measurement parameters. In most of the studies mean squared error is used as a performance measurement criteria and is more intutive.

#### 4.2.1 Mean Squared Error (MSE)

The mean squared error of an estimator is one of the ways to quantify the difference between an estimator and the true value of the quantity being estimated.

$$MSE = \frac{1}{N} \sum_{j=0}^{N} (observation_j - prediction_j)^2$$
(4.1)

#### 4.2.2 Explained Variance

In statistics explained variance measures the proportion to which a mathematical model accounts for variation i.e. apparent randomness of a given data set.

Explained Variance = 
$$1 - \frac{\sigma_{predicted values}^2}{\sigma_{true values}^2}$$
 (4.2)

### 4.3 Results

In most of the option pricing literature Black-Scholes model is used as the benchmark model. The results obtained by the different models are compared with the standard Black-Scholes model. Higher the explained variance value better is the model. Tables **4.1**, **4.4** & **4.5** lists 1-day forecast performance of different approaches described in section **3.2** compared to the benchmark Black-Scholes model.

For more details refer to the table in Appendix A.1 which lists the Mean Square Error (MSE) values of the different models for 1-day price forecast of options. Black-Scholes model prices those options more accurately for which the volatility of the option series is less. Its evident from the results that proposed models improved performance of pricing ITM options compared to Black-Scholes. Table A.3 reports the explained variance of different models. High values of explained variance implies the model under consideration performs well for the problem under consideration.

#### 4.3.1 Feature selection & Improvements

A set of new features were added in addition to the standard Black-Scholes parameters. The table 4.1 shows the performance of **SVM-BS model** Vs **SVM model**. Addition of new set of features improved the pricing performance of the model drastically across all the series. Each of the new input parameters helped in modeling the information contained in market for pricing the options more correctly.

	DITM	ITM	ATM	OTM	DOTM
SVM-BS	24.6%	8.6%	25.5%	3%	6.4%
SVM-new	43.1%	21.1%	51.9%	27.2%	35%

 Table 4.1: Model Comparision: 1-day MSE Feature & Improvements

Tables 4.2 and 4.3 lists the performance for HKL & MTL methods compared to the SVM model built using the additional set of features. The figues for MTL model performance suggests that MTL method is able to capture the relationship between different series quite effectively.

	DITM	ITM	ATM	OTM	DOTM
SVM-new	43.1%	21.1%	51.9%	27.2%	35%
HKL-poly	41%	22.3%	34.7%	28%	26.1%
HKL-ANOVA	47.2%	38.5%	41.8%	34%	40%

Table 4.2: Model Comparision: HKL Vs SVM

	DITM	ITM	ATM	OTM	DOTM
SVM-new	43.1%	21.1%	51.9%	27.2%	35%
MTL	39.1%	20.2%	59.7%	41%	58%

 Table 4.3: Model Comparision: 1-day MSE Feature & Improvements

#### 4.3.2 Clustering & Improvements

Financial time series often suffer from parameter insatbility i.e. the relation between the parameters may not be valid when we move from one time hirizon to other. Hybrid models built using clustering methods and SVM method improved the Option Pricing accuracy.

All the three clustering methods showed improvement in forecast accuracy. The table **4.4** shows relative performance of the clustering methods compared to our benchmark Black-Scholes model. If we compare the three hybrid models built using clutering technique and the pure SVM model, all the tree methods give sizeable improvement. The EM algorithm performs best across different series. For pricing At-the-money options, which have high trading volume (i.e. greater liquidity), k-means algorithm for clustering is more suited. Its evident from the graph that new suggested algorithm for clustering the series shows comparable performance to k-means algorithm.

	DITM	ITM	ATM	OTM	DOTM
SVM-new	43.1%	21.1%	51.9%	27.2%	35%
EM	58.4%	49.6%	63.5%	51%	58.8%
KM	56.9%	46.4%	73.4%	47.8%	53.5%
MyAlgo	56.7%	43.2%	72.2%	49.6%	58%

 Table 4.4: Model Comparision: 1-day MSE Clustering & Improvements

#### 4.3.3 Forecast input parameters & Improvements

Until now all the methods used input parameters of time  $X_{t-1}$ , to get the option price at time t,  $Y_t$ . Another approach is to forecast the input parameters which have maximum impact on the pricing performance of the option series and serve it as an input to our SVM model, i.e  $X_t^*$ , forecasted inputs to obtain  $Y_t$ . Results in table **4.5** shows such a hybrid model also improves the pricing performance. Two such methods used for such purpose is MTL & ARIMA model. Hybrid model using MTL method outperforms the hybrid model using ARIMA.

	DITM	ITM	ATM	OTM	DOTM
ARIMA-SVM	31%	11.4%	28.9%	9.5%	20.5%
MTL-SVM	35.4%	16.2%	37.6%	22.8%	27.9%

 Table 4.5: Model Comparision: 1-day MSE forecasted Inputs & Improvements

### 4.4 Comparision of different approaches

A cross comparison made across different approaches shows that hybrid models using clustering & SV regression methods perform better than pure SVM & HKL models. HKL model using ANOVA kernel performs better than SVM-new model using radial basis function and HKL model using polynomial kernel, across all the series. HKL-poly and SVM-new are comparable in their pricing performance. The model built using MTL method performs comparable to SVM method for in-the-money option series but they outperform for at-the-money & out-of-money option series. The performance of the approach using forecasting the input parameters seems to under perform compared to other approaches. Interestingly performance for most of the models increases as we move across from in-the-money option series to out-of-money option series except for the MTL method which outperforms for OTM compared to ITM options. This can be attributed to the fact in the long-term price level of the index always tends to increase. Graph 4.1 shows the retaive performance of the different methods.



Figure 4.1: 1-day MSE comparison between differnt approaches

### 4.5 Comparision: 1-week predictive power of models

Until now we have seen comparision of performance of various model for 1-day price forecast. In this section we cross-compare between the forecasting power of SVM-new & MTL model. Table 4.6 reports the values for 1-week price forecast of these models. From the results its evident that MTL model outperforms SVM in longterm forecasting power.

	DITM	ITM	ATM	OTM	DOTM
SVM-longterm	3,824.91	4,865.07	3,223.89	3,003.67	3,710.18
SVM-1day	2,786.44	3,084.71	2,548.95	2,579.20	2,406.09
MTL-longterm	3,550.68	4,486.50	2,627.39	2,354.32	2,100.91
MTL-1day	2,982.37	3,121.44	2,139.12	2,087.59	1,552.46

Table 4.6: Comparision: Predictive power of models

### 4.6 Computation Time

In the previous section we described the pricing performance of different model. In this section we describe the relative computation time requirement of the different methods. The parametric Black-Scholes method has a closed form solution and is computationally less demanding compared to other methods. MTL & ARIMA methods with decomposition require huge amout of time for computation. HKL methods using both polynomial kernel and ANOVA kernel takes more time to compute than SVM using radial basis function. Thus in a real-life situation one has to always trade-off between the pricing accuracy and computation time requirements.



Figure 4.2: Comparision: Predictive power of models

## Chapter 5

## **Conclusion & Future Work**

## 5.1 Conclusion

We investigated the pricing performance of non-parametric machine learning techniques such as SV Regression (SVR), HKL and MTL methods for Nifty index call options and compared it with parametric Black-Scholes model for 1-day & 1-week price forecast. Nonparametric machine learning techniques adjust more rapidly to changing market behavior and are able to capture the pattern more effectively compared to parametric models. Financial data often shows parameter instability and clustering techniques help greatly in overcoming this pitfall. Multi-Task Learning mmodel & hybrid models built using clustering techniques improved pricing accuracy over 50% compared to the Black-Scholes model. The results suggest non-parametric machine learning techniques outperform parametric Black-Scholes model and are promising enough for problem under consideration. Using much sophisticated techniques for calibrating the models and filtering the data, pricing performance can further be improved.

### 5.2 Future Work

Pricing options is a challenging problem because financial time series are greatly influenced by international, economical and political events.. Current work uses SVR and Black Scholes model for pricing European call options. These methods can be extended further to price European Put options. Also, these models are flexible enough to incorporate pricing of American Call and Put options.

Derivatives are very useful in trading and hedging in financial markets. Market participants use options to manage their risk exposure to different asset classes i.e. commodities, real estates, swaps, mortgages etc. Various complex trading strategies are built using futures and options for profit maximization. Complex portfolios are built and traded in the markets, using synthetic and highly sophisticated derivative products. Portfolio optimization and trading is an extension to the option pricing problem, wherein given a set of market information and risk preference of an investor, we need to price the portfolio to maximize returns.

## Appendix A

## **Performance Measurement**

## A.1 Mean Square Error (MSE)

	DITM	ITM	ATM	OTM	DOTM
BS	4,900.53	3,909.32	5,304.43	3,540.57	3,700.21
SVM-BS	3,693.43	3,573.20	3,953.12	3,433.39	3,462.06
SVM-new	2,786.44	3,084.71	2,548.95	2,579.20	2,406.09
HKL-poly	2,889.08	3,035.67	3,462.01	2,550.69	2,734.99
HKL-ANOVA	2,589.82	2,404.71	3,087.83	2,335.09	2,221.25
MTL	2,982.37	3,121.44	2,139.12	2,087.59	1,552.46
EM	2,037.11	1,970.19	1,938.67	1,734.54	1,525.65
KM	2,112.32	2,094.17	1,412.06	1,849.16	1,719.94
MyAlgo	2,119.89	2,221.25	1,476.94	1,783.12	1,555.08
ARIMA-SVM	3,383.06	3,462.16	3,769.87	3,204.23	2,940.37
MTL-SVM	3,165.62	3,277.84	3,307.72	2,734.99	2,669.23

Table A.1: 1-day Mean Square Error(MSE)

### A.2 Percentage improvements over Black-Scholes model

## A.3 Model Comparision

Graph A.4 shows the behavior of different option series ITM, ATM & OTM compared to index Nifty series. The variation in the pattern of the series is due to two factors the Intrinsic Value & the Time Value of the optins.

## A.4 Explained Variance

	DITM	ITM	ATM	OTM	DOTM
SVM-BS	24.6%	8.6%	25.5%	3%	6.4%
SVM-new	43.1%	21.1%	51.9%	27.2%	35%
HKL-poly	41%	22.3%	34.7%	28%	26.1%
HKL-ANOVA	47.2%	38.5%	41.8%	34%	40%
MTL	39.1%	20.2%	59.7%	41%	58%
EM	58.4%	49.6%	63.5%	51%	58.8%
KM	56.9%	46.4%	73.4%	47.8%	53.5%
MyAlgo	56.7%	43.2%	72.2%	49.6%	58%
ARIMA-SVM	31%	11.4%	28.9%	9.5%	20.5%
MTL-SVM	35.4%	16.2%	37.6%	22.8%	27.9%

 Table A.2: Model Comparision: 1-day MSE



Figure A.1: Feature selection & Improvement: 1-day MSE



Figure A.2: Clustering & Improvements: 1-day MSE



Figure A.3: Forecast input parameters & Improvements: 1-day MSE



Figure A.4: Behavior of different series

	DITM	ITM	ATM	OTM	DOTM
BS	71.1%	75.2%	46.8%	53.7%	16.3%
SVM-BS	78.2%	77.3%	60.3%	55.1%	21.7%
SVM-new	83.6%	80.4%	74.4%	66.3%	45.6%
HKL-poly	83%	80.7%	65.2%	66.7%	38.2%
HKL-ANOVA	84.7%	84.7%	69%	69.5%	49.8%
MTL	82.4%	80.2%	78.5%	72.7%	64.9%
EM	88%	87.5%	80.5%	77.3%	65.5%
KM	87.5%	86.7%	85.8%	75.8%	61.1%
MyAlgo	87.5%	85.9%	85.2%	76.7%	64.8%
ARIMA-SVM	80%	78%	62.2%	58.1%	33.5%
MTL-SVM	81.3%	79.2%	66.8%	64.3%	39.6%

Table A.3: Explained Variance: 1-day forecast models

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