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Chappie - A Semi-automatic Intelligent Chatbot

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Abstract

020 The personal assistant, a human is inefficient 021 and takes a long time to process a single re-022 quest such as booking tickets, ordering food, 023 getting beauty-services etc. This reduces the 024 throughput and business performance drastically. Obviously there is an increase in the 025 demand of chat automation because a) it re-026 moves the human factor and b) it can give a 24 027 hour service which will have a multiplicative 028 effect on the revenue generation. The chatbot, 029 Chappie was born as a business requirement to 030 automate the personal assistant or concierge. 031 Presently Chappie is being used as a routing 032 agent wherein it can classify the requirement of user into one of the services provided by 033 business based on the first few chats and then 034 transfer it to an agent expert in that service. It 035 uses natural language processing (nlp) to anal-036 yse chats and extracts intent of the user with a 037 score similar to the likes of WIT¹. Then it uses 038 this information and AIML(Artificial Intelligence Mark-up Language) to make a conver-039 sation with the user. This is the marked differ-040 ence between Chappie and existing chatbots 041 like ALICE(Shawar and Atwell, 2003), which 042 work solely on AIML. Hence we describe it as 043 intelligent compared to other bots. Once it un-044 derstands the intent and gets other information 045 like name and email id, it transfers the chat to 046

¹https://wit.ai

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a human agent. Thus it is a semi-automatic chatbot that switches to a manual mode once it is able to understand the intent of the user and the kind of service required by her. Presently we let Chappie go live once an hour everyday and we record the responses as well as test cases for classification. So far the results have been encouraging since people have not been able to distinguish Chappie from a human being. Also it has been able to route correctly on several occasions. Once we obtain a decent amount of accuracy in routing and chat coherence, it will be deployed on a 24 hour basis. 048

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1 Introduction

We are a service provider company and we claim to fulfill all the requirements of customer be it ordering food, booking tickets or paying electricity bills. The chat agents are expert in their fields. But they are inefficient and they lack the continuity required in increasing throughput in enhancing business. They need breaks and relaxation time which can be harmful to business specially a start-up. So it is natural that business wants to change it orientation from humans to automation. Chappie was born as a requirement from business side and desire for efficiency and automation.

As far as automation of user experience is concerned, they are three ways. First one is the flipkart/amazon way wherein the customer has to search 096 for his/her product and choose it herself before ini-097 tiating payment. In this case, user will get a me-098 chanical experience and far from the user experience 099 that a company provides. Many people in Asia and 100 in other countries/continents are not very computer 101 friendly and will prefer chat to get orders fulfilled. Those are our potential targets. The second way is 102 to automate chats in a way totally oblivious to the 103 104 customer. In this way, she gets the user experience while nullifying the defects of a human agent atleast 105 106 partly. If something goes wrong, the bots route it 107 to a human agent. But we assume that most of the services we are dealing with like booking flights or 108 paying electricity bills can be automated. So the sec-109 ond is a hybrid approach which has both automation 110 and human element. The third approach is to totally 111 112 automate the chat. This is the biggest challenge and has not been achieved satisfactorily by any known 113 system whether it be Siri or Iris. So there are 3 ways 114 to automation :-115 116

• mechanical(flipkart)

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• semi-automatic(Chappie)

• completely automatic(Futuristic/fictional chatbot - like Jarvis shown in the scifi movie Ironman)

125 In this paper, we discuss a semi-automatic intelli-126 gent chatbot called Chappie. The entire paper con-127 centrates on the bot only and not the human ele-128 ment of the overall system. The long term idea is 129 to slowly get rid of humans by improving on algo-130 rithms and design of system. This way we can move 131 to the futuristic chatbot which will be completely au-132 tomated and simultaneously gives a seamless user 133 experience. 134

In the following sections, we try to understand ex-135 isting bots and their limitations in section 2. Then 136 we try to define an intelligent chatbot in section 3 137 and set criteria. Afterwards, we demonstrate the 138 working of Chappie in section 4 and how it fulfils 139 the criteria one by one. Next we describe the algo-140 rithm briefly in section 5 followed by an example in 141 section 6. Finally we have a result section 7 followed 142 by conclusion and future works in section 8. 143

2 Background of chatbots

The advent of chatbots has created a new dimension to AI research. Chatbots are intelligent interfaces that can make conversation in a coherent manner. They were made to replace human beings as chat agents. The conventional chatbots use AIML, a pattern matching xml parser, as a response system. AI community have tried to construct chatbots like ALICE and ELIZA. These are generic chatbots. There are others like chatbots for cultural heritage(Pilato et al., 2005), security training(Kowalski et al., 2013), blind high school students(Bigham et al., 2008). There have been discussion on the utility of chatbots(Shawar and Atwell, 2007). 144

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All these chatbots function similarly. If we consider Alice, it basically generates an AIML file from a dialogue corpus with patterns and templates(Shawar and Atwell, 2003). The limitation begins from the presence of a corpus which assumes all knowledge comes from previous dialogue done by human agents. Secondly generating AIML from a corpus cannot guarantee a coherent chat because there is a fear of getting repetitive statements, which will worsen the user chat experience. There are two defects in existing chatbots - lack of intelligence and similar responses for repetitive statements due to the pattern matching nature of AIML.

There are works which try to understand the semantics(Augello et al., 2009). But the responses are generated using statistics. In this case the responses are memorized. Also people have tried to capture semantics through different ways of knowledge representation(Pilato et al., 2012). This seems an overfitting approach because humans have a generalist approach towards understanding concepts. Different knowledge representation have an inherent undecidability problem of application in which context thus making the system unnecessarily complicated.

3 What is an intelligent chatbot?

A chatbot like ALICE lacks AI in the true sense. Firstly, if a bot wants to mimic a human, it should not memorise every conversation in database. An intelligent chatbot must be powered by AI/NLP to reply coherent messages atleast from the business point of view. ALICE has no way to understand the intent of the user. That is why these existing 192 chatbots are not good enough for replacing human 193 beings. They are over reliant on AIML. There is 194 a demand for an interface between AIML and the 195 chatbot such that it understands chats, filters entities 196 and then generates text in AIML readable format in 197 a smart way. Thus, it can convert its knowledge to a response custom made for AIML. So AIML will be-198 come a layer that is at the lowest level of the chatbot 199 200 brain and is used just an interface to reply in a natural language. Thats how we have designed Chappie 201 202 which smartly extracts all sorts of information such 203 as name, intent, mail, city, etc and generates a coherent response to user. 204

Secondly, an intelligent bot will never respond in 205 the same way if user is sending same text. A ran-206 dom response as customary in AIML is not the right 207 208 way to deal with repetitions. The bot should have a counting mechanism to know that there is repetition 209 in incoming messages and if this behaviour contin-210 ues further chats should be routed to a human agent 211 in a polite manner or the chat terminated in case of 212 completely automated bots. The ability to count can 213 be achieved only if the bot has a system to under-214 stand the intent of the client and if it maintains a state 215 diagram or a milestone status with a counter for each 216 state. In this manner, if it encounters the same state 217 on two or more consecutive occasions, it can safely 218 route the user to a human agent or terminate. 219

Thirdly, response cannot be generated based on 220 probability. That will cause havoc because sentence 221 generation should be accurate and AIML, that is self 222 curated and not generated by pattern extraction al-223 gorithms, is the proper way to respond. System can-224 not entirely depend on AIML, but it cannot get rid 225 of AIML. AIML is a very powerful device when it 226 comes to generating responses in natural language. 227

The three important criterion of an intelligent chatbot are:-

- Understanding rather than memorisation
- Ability to handle repetitive queries
- AIML based response mechanism

4 Working of Chappie

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In this section, we demonstrate the way Chappie works in practice. We show how our methodology works that can be divided into two parts: Getting the intent using NLP toolsGenerating the response using AIML and a counting mechanism.

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4.1 Intent extraction

This is done to fulfil the first criterion as mentioned in section 3. Every message from customer is treated equivalently. This is our key assumption. Any message can contain intent, name, email-id, places, etc. The first step is to extract names, places, emails, etc. from the message. Whatever is left can be an empty string or it may contain some intent. To get the intent, we categorise the statement based on a Naive Bayes classifier into one of the categories like food, travel, utilities, beauty-services, etc based on services provided by our company. Then we obtain the intent and the sub-category of the message. Once we have all this information we route the chat to a human agent who is an expert in that category. Also we provide a score that how likely our classification is correct. This is done to generate training corpus for subsequent improvement of classification accuracy in case of messages which were wrongly classified.

4.2 Response Generation

This is done to fulfil the second and third criterion as mentioned in section 3. Once we have the intent, name, email we traverse through a tree of all possible states. State is defined by the milestones achieved and the remaining milestones. If there are n milestones, there will be n! states. The tree is a representation of these states and the leaves define a particular state. It checks what all we have parsed and what items are left to be parsed and also maintains a counter for each state and thats how we solve the issue of repetition. Depending on the position in the tree and the count, we generate a response. Since we designed the tree and all possible conditions that we might have, we also designed an AIML file custom made for all such possibilities.

So we have shown how to fulfil the three criteria of an intelligent chatbot in a simple and straight forward way.

5 Algorithm of Chappie

We divide our conversation into milestones. First step is to generate a tree of n! possibilities where

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288 n is the number of milestones. For each state, we 289 generate an AIML pattern and a response. Now we 290 are ready to initiate the chat. Every chat may have 291 some information and hence a response will be gen-292 erated based on the state and counter associated with 293 the state. The response is asked in a manner so as to 294 elicit information from the user and reach the next 295 milestone. Once we have completed the conversa-296 tion, routing is initiated and chat is transferred to a human agent. If there are repetitive messages, rout-297 298 ing is done immediately without waiting for completion of conversation. This way we prevent impostors 299 300 from jamming our system.

- Input:- A set of messages
- Output:- A json containing information such as name, email, intent, etc.

6 A sample chat

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307 Lets say for the routing bot or greetings bot, we can 308 have five milestones like welcome, name, email, in-309 tent, routing. Using these milestones, we can have 310 a tree with 5! =120 leaves. Each leaf will denote a 311 state. We have demonstrated a test case in Figure 1. 312 If a user says "hi", we dont have any information, 313 so we welcome her and ask her requirement. In the 314 next iteration if she says "I want a chicken biryani" 315 we get the category as food with a score and sub-316 category is "chicken biryani" and intent is "want". 317 Now we ask her name and if she says "xyz", we have 318 all the information and hence we route the chat and 319 some notes to the human agent. He can then rate the 320 conversation which will be used as feedback to our 321 classifier. In the future we can deal with wrongly 322 classified chats to improve accuracy of the system. 323

7 Results

We used a manually labelled training corpus of 5000 326 sentences. We obtained decent accuracy of 65%327 with a bag-of-words based multiclass Naive Bayes 328 Classifier and even SVM followed closeby with 329 67%. Then we filtered unnecessary sentences like 330 hi, hello, welcome, etc and our corpus reduced to 331 1500 sentences. This time our accuracy increased to 332 92%. 333

We have not evaluated Chappie because it hasgone live recently. In future, we will be able to give



Figure 1: Chappie is the chatbot. Jarvis is the supervising bot. Once Chappie finishes the chat it informs Jarvis which then routes the chat to human agent Morpheus. Based on the chat experience human agent can give a rating of 0-5. There is also a note at the top which summarises the overall chat that "Customer wants chicken biryani". It also assigns the category as food-and-beverages.

a numerical score to Chappie. At the surface level, it's working smoothly. People have not been able to identify it as a bot.

8 Conclusion

Through Chappie, we are trying to redefine chat experience in an automated manner. The novelty lies in the way we define our system as not merely a response generator but an intelligent interface to a response generator. Then we try to bring counting as a way to avoid repetitions. Overall Chappie is performing decently, but it needs more sophisticated algorithms to extract intent and classify chats more accurately. In the future, we will retain the milestone format but we need to scale Chappie to handle the entire conversation. So there can be milestones within milestones. Overall Chappie will be a cooperation of bots with a supervisor bot called Jarvis sitting on top of domain expert bots very much like the hierarchy of chat agents in our company.

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