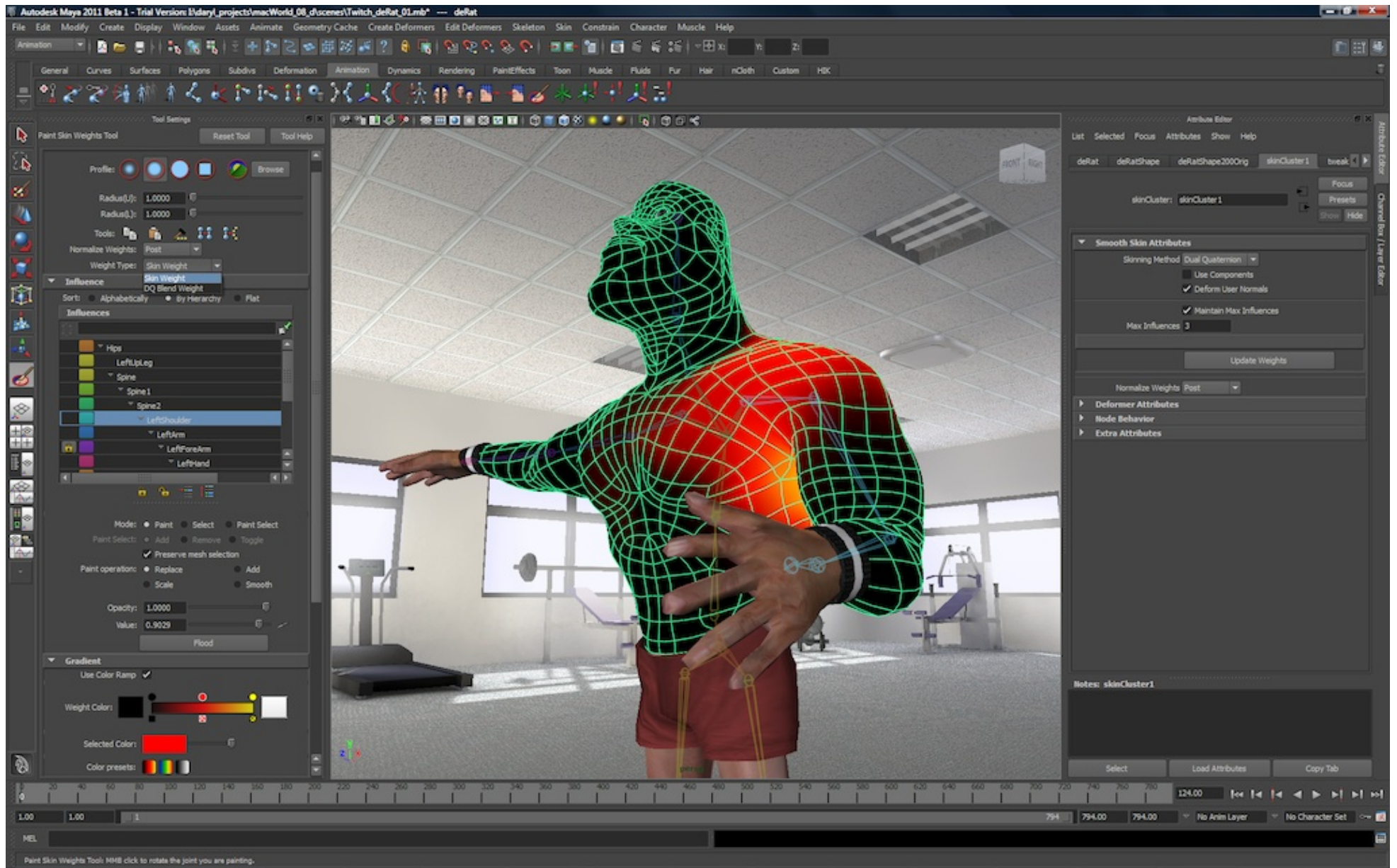


# Data-Driven Design

Siddhartha Chaudhuri

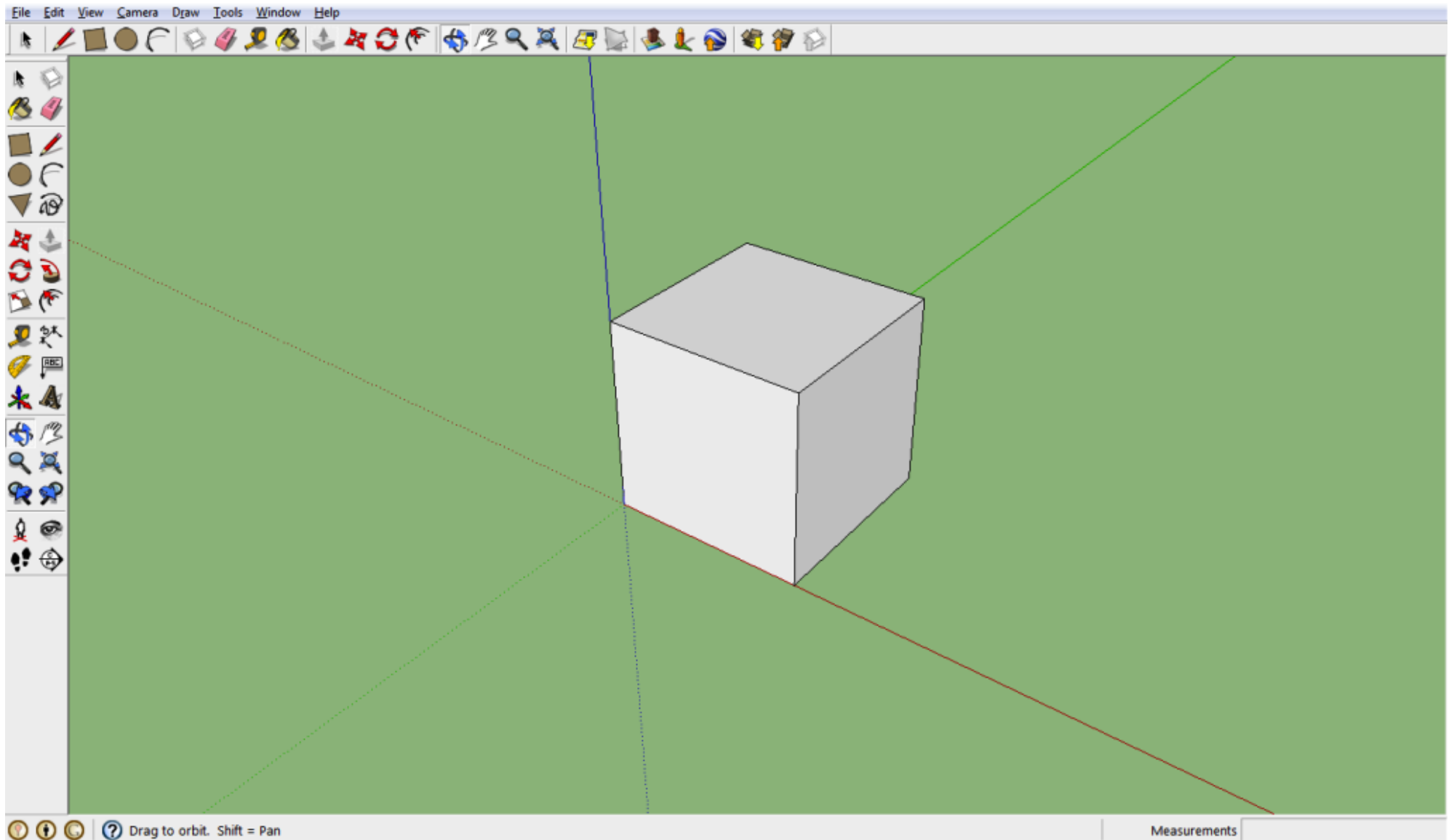
CS749: Digital Geometry Processing  
Spring 2016

<http://www.cse.iitb.ac.in/~cs749>









# How can we create more widely usable design tools?

- Humans give **high-level** directions
- Computers handle **low-level** details

# Design as Optimization

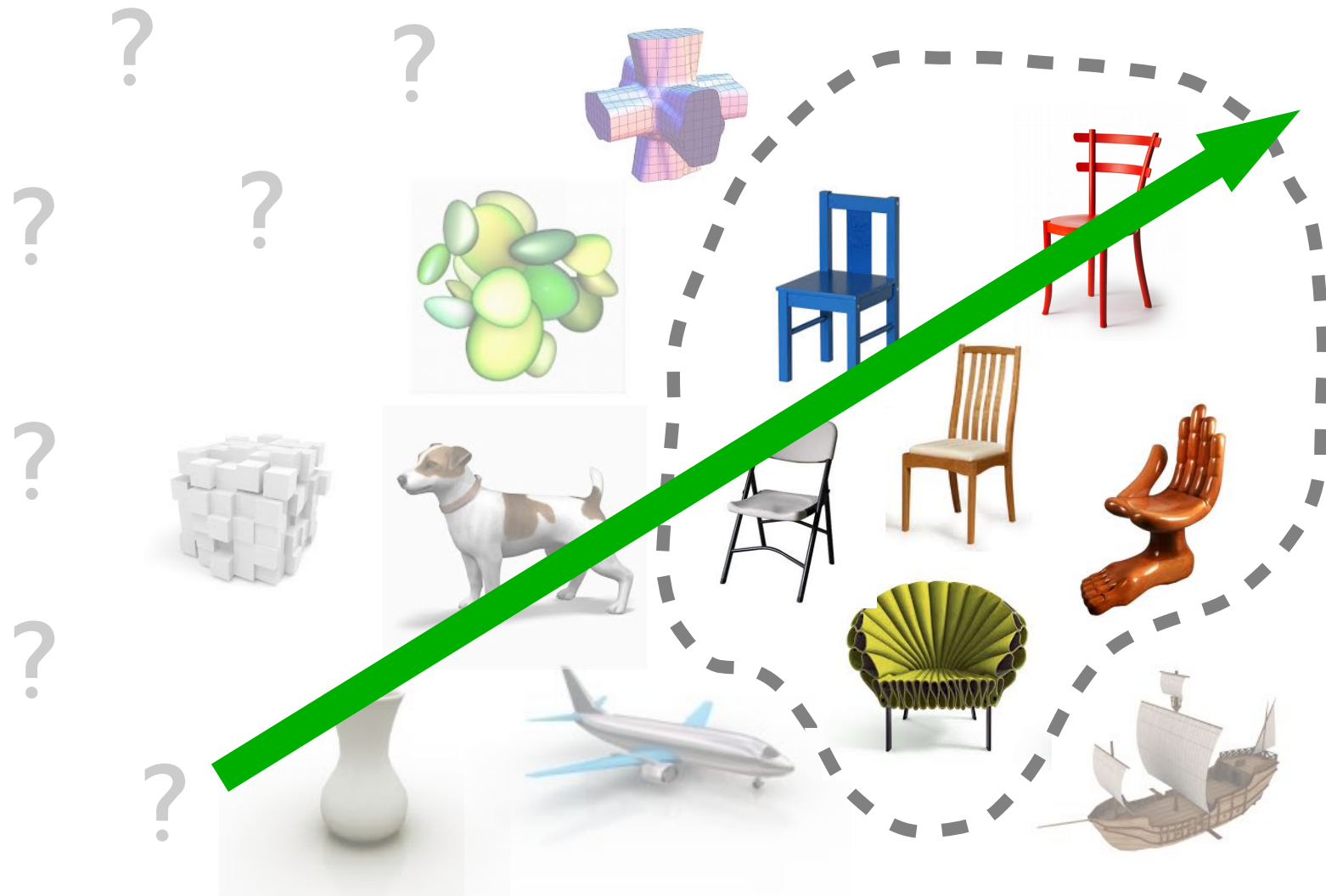


# Design as Optimization

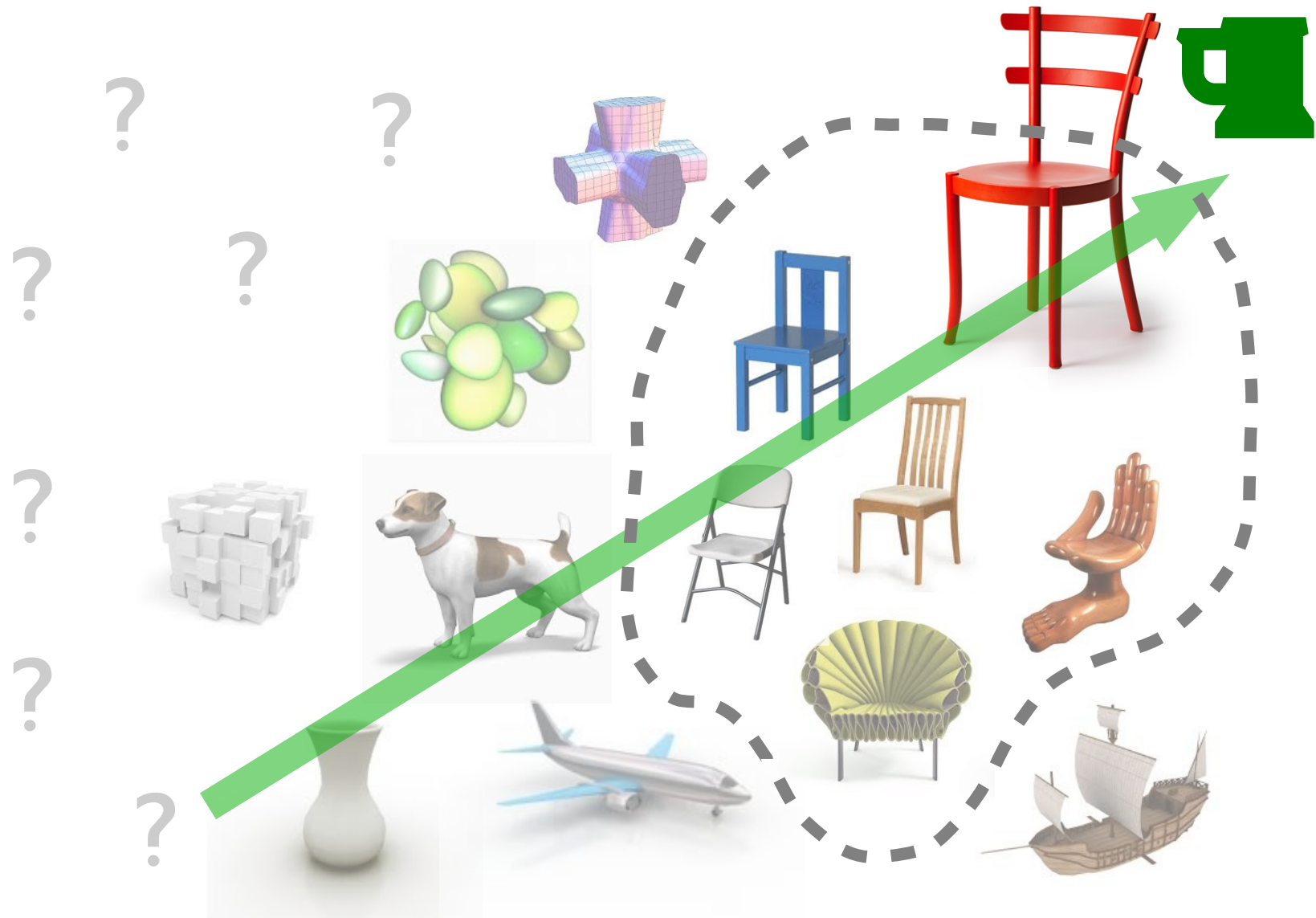




# Design as Optimization



# Design as Optimization



# 2 Big Questions

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- How can we identify the **feasible** regions of design space?

(Optimization *constraint*)

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- How can we identify the **feasible** regions of design space?  
(Optimization *constraint*)
- How can people specify design **intent**?  
(Optimization *objective*)

# Outline

- Learning design structure from repositories of shapes
  - **Probabilistic models** of shape

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- Learning design structure from repositories of shapes
  - **Probabilistic models** of shape
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  - Semantic **attributes** (*scary, artistic, ...*)
  - Mechanical **function** (*this airplane should fly...*)
  - Human **interaction** (*sit comfortably in a chair...*)

What is the role of data?



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- **Reuse** (of existing components)

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- **Inspiration** (for new designs)

# Outline

- Learning design structure from repositories of shapes
  - **Probabilistic models** of shape
- Learning to capture design intent
  - Semantic **attributes** (*scary, artistic, ...*)
  - Mechanical **function** (*this airplane should fly...*)
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Design spaces should be...

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- **General**
  - Topological/geometric/configurational variety

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- Some designs are more plausible than others

# Design spaces should be...

- **General**

- Topological/geometric/configurational variety

- **Probabilistic**

- Some designs are more plausible than others

- **Generative**

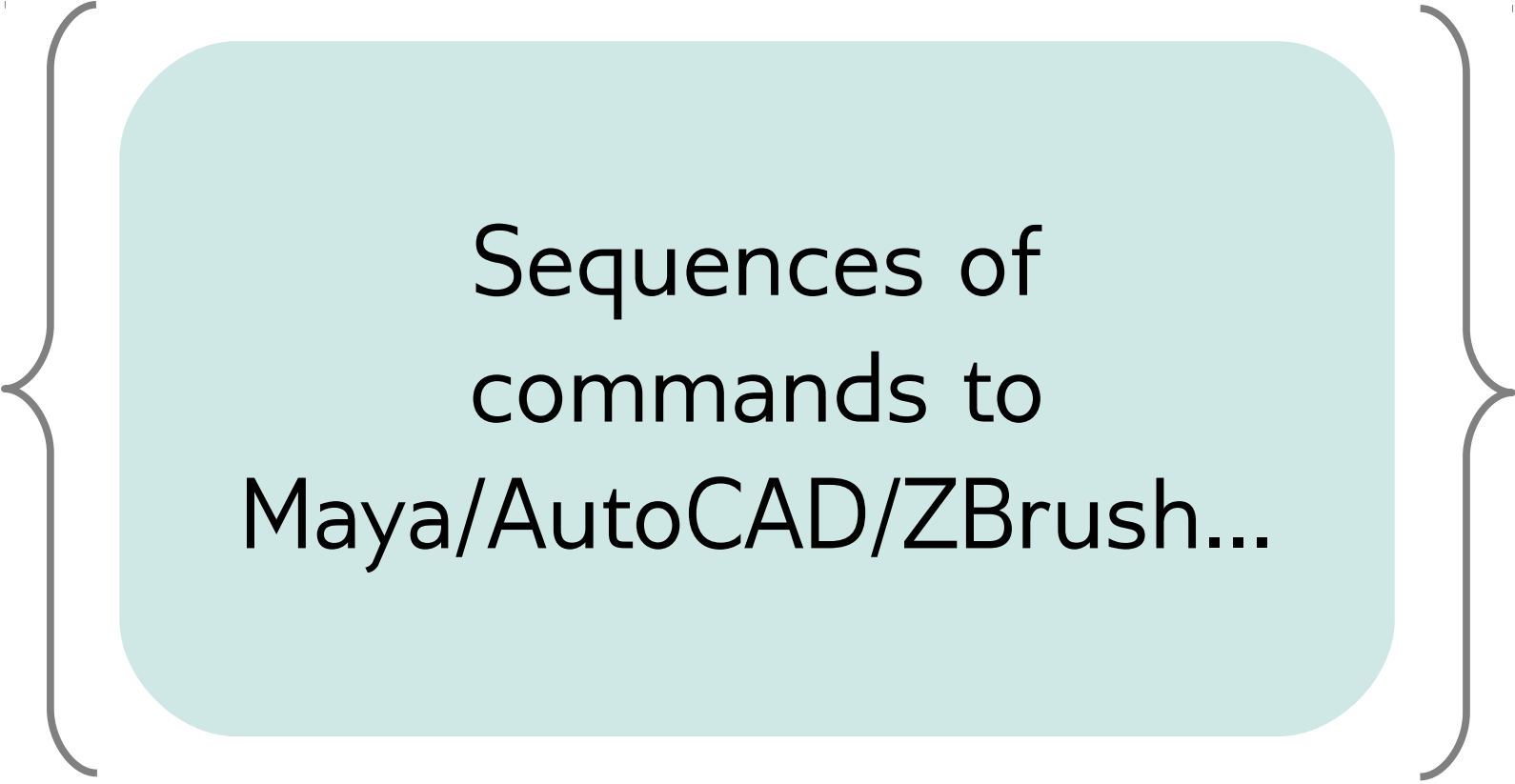
- Can be used to produce new designs



# Design spaces should be...

- **General**
  - Topological/geometric/configurational variety
- **Probabilistic**
  - Some designs are more plausible than others
- **Generative**
  - Can be used to produce new designs
- **Meaningfully Parametrized**
  - Design intent readily maps to “suitable” designs

# Design Space: Maya



Sequences of  
commands to  
Maya/AutoCAD/ZBrush...

Generality: **High**

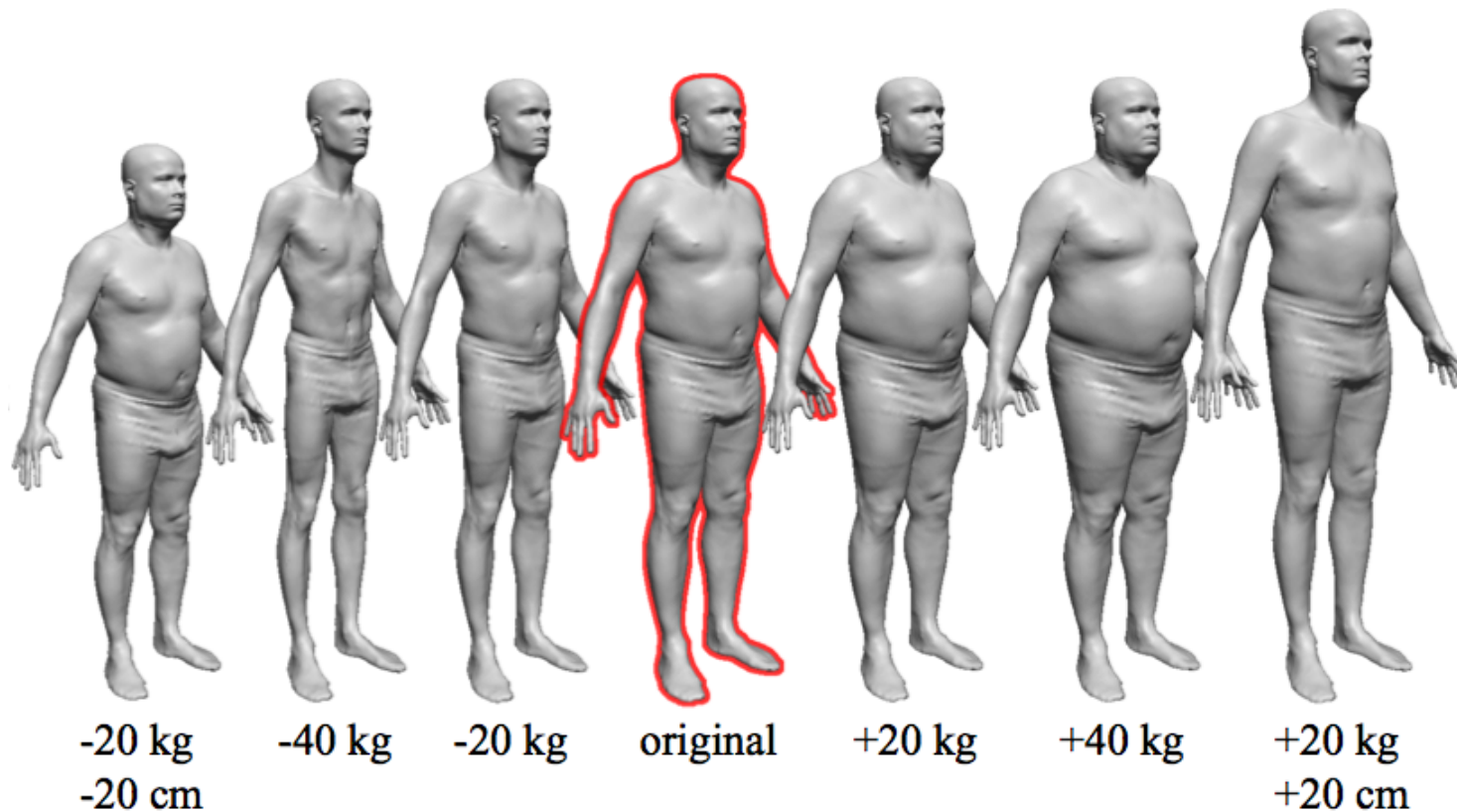
Probabilistic: **No**

Meaningful parametrization: **No**

Data-driven: **No**

# Design Space: Deformable Template

(one topology, plus parameters for body type)

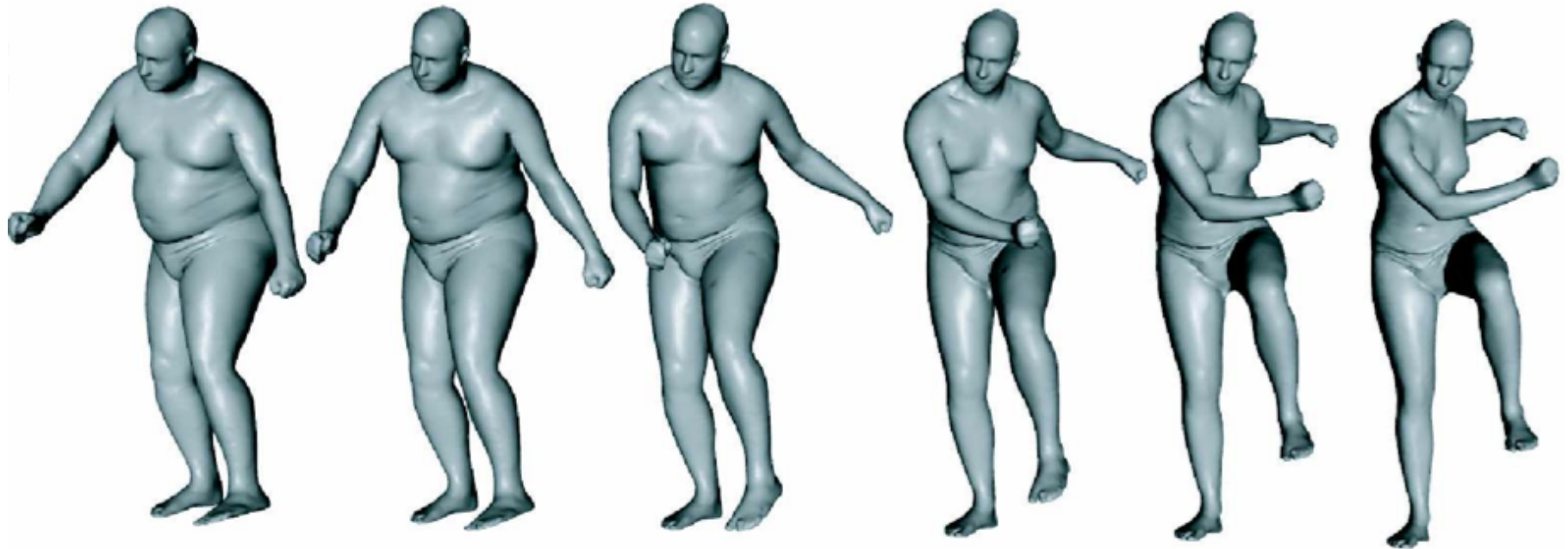


Generality: **Low**  
Probabilistic: **Yes**

Meaningful parametrization: **Moderate**  
Data-driven: **Yes**

# Design Space: Deformable Template

(one topology, plus parameters for both body type and pose)



Generality: **Low-ish**  
Probabilistic: **Yes**

Meaningful parametrization: **Moderate**  
Data-driven: **Yes**

# Design Space: Parametrized Procedure

(fixed set of parameters)



Generality: **Moderate**

Probabilistic: **No**

Meaningful parametrization: **Yes**

Data-driven: **No**

# Design Space: Probabilistic Procedure

(probability distribution on parameters)



Generality: **Moderate**

Probabilistic: **Yes**

Meaningful parametrization: **Yes**

Data-driven: **Partially**

# Design Space: Probabilistic Grammar

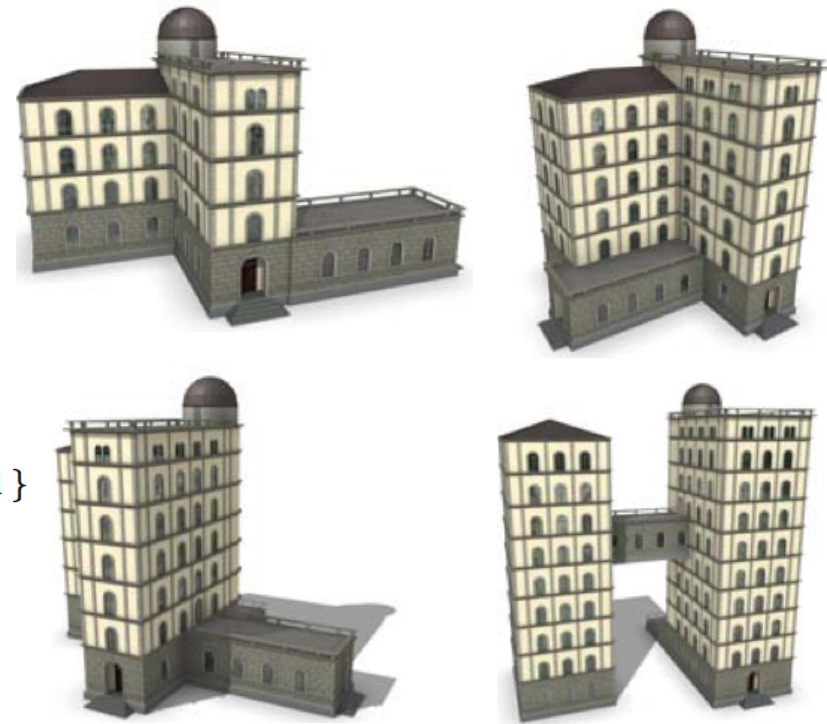
(hierarchical generation)

## PRIORITY 1:

- 1: footprint  $\leadsto$  S(1r, *building\_height*, 1r) facades  
 T(0, *building\_height*, 0) Roof("hipped", *roof\_angle*) { roof }

## PRIORITY 2:

- 2: facades  $\leadsto$  Comp("sidefaces") { facade }  
 3: facade : Shape.visible("street")  
 $\leadsto$  Subdiv("X", 1r, *door\_width*\*1.5) { tiles | entrance } : 0.5  
 $\leadsto$  Subdiv("X", *door\_width*\*1.5, 1r) { entrance | tiles } : 0.5  
 4: facade  $\leadsto$  tiles  
 5: tiles  $\leadsto$  Repeat("X", *window\_spacing*) { tile }  
 6: tile  $\leadsto$  Subdiv("X", 1r, *window\_width*, 1r) { wall |  
 Subdiv("Y", 2r, *window\_height*, 1r) { wall | window | wall } | wall }  
 7: window : Scope.occ("noparent") != "none"  $\leadsto$  wall  
 8: window  $\leadsto$  S(1r, 1r, *window\_depth*) I("win.obj")  
 9: entrance  $\leadsto$  Subdiv("X", 1r, *door\_width*, 1r) { wall |  
 Subdiv("Y", *door\_height*, 1r) { door | wall } | wall }  
 10: door  $\leadsto$  S(1r, 1r, *door\_depth*) I("door.obj")  
 11: wall  $\leadsto$  I("wall.obj")



Generality: **Moderate**

Probabilistic: **Yes**

Meaningful parametrization:

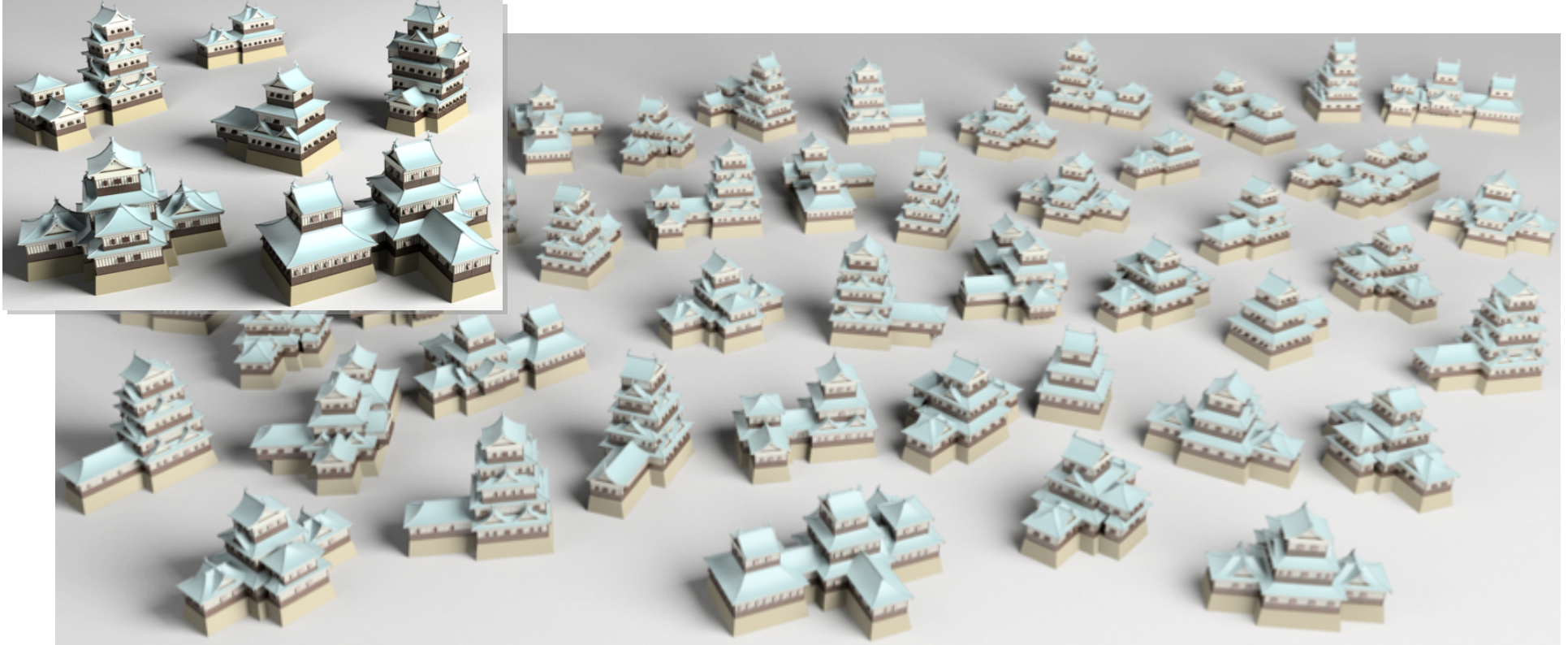
Data-driven:

**Yes**

**Reuse**

# Design Space: Probabilistic Grammar

(learned from examples)



Generality: **Moderate**

Probabilistic: **Yes**

Meaningful parametrization:

Data-driven:

**Moderate**

**Yes**



# Design Space: Assembly-Based Modeling

(piece together existing components)



Generality: **Moderate**

Probabilistic: **No**

Meaningful parametrization:

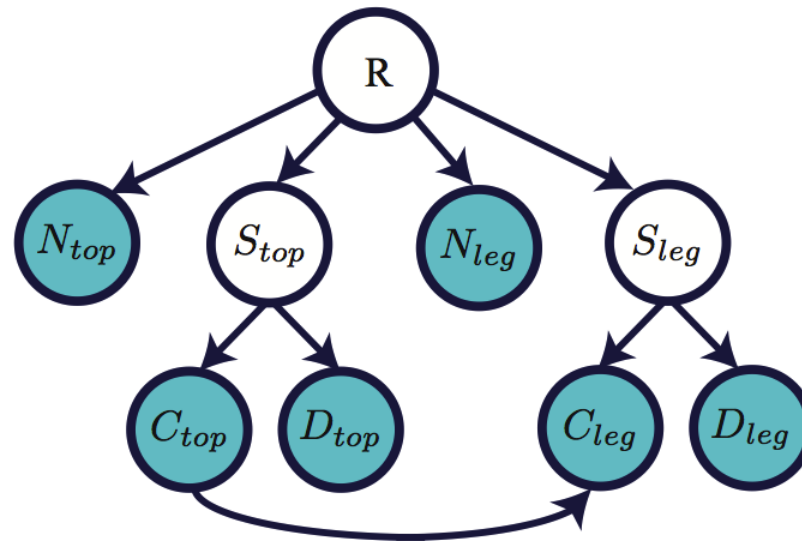
Data-driven:

**Yes**

**Reuse**

# Design Space: Probabilistic Assembly

(some assemblies are better than others)



Generality: **Moderate**

Probabilistic: **Yes**

Meaningful parametrization: **Yes**

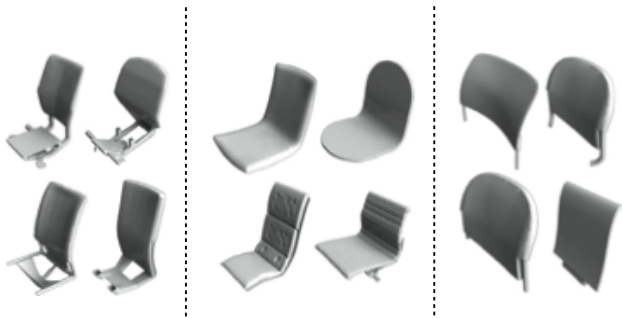
Data-driven: **Yes**

# Design Space: Probabilistic Assembly

(some assemblies are better than others)



Learned shape styles



Learned component styles

Generality: **Moderate**

Probabilistic: **Yes**

Meaningful parametrization: **Yes**

Data-driven: **Yes**

# Design Space: Probabilistic Assembly

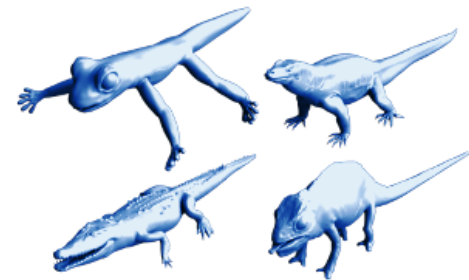
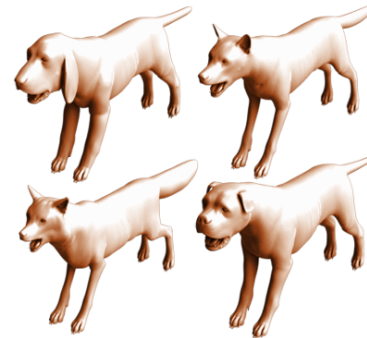
(some assemblies are better than others)



Learned shape styles



Learned component styles



More learned shape “styles”

Generality: **Moderate**  
Probabilistic: **Yes**

Meaningful parametrization: **Yes**  
Data-driven: **Yes**

# Design Space: Probabilistic Assembly

(some assemblies are better than others)



Generality: **Moderate**  
Probabilistic: **Yes**

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Generality: **Moderate**

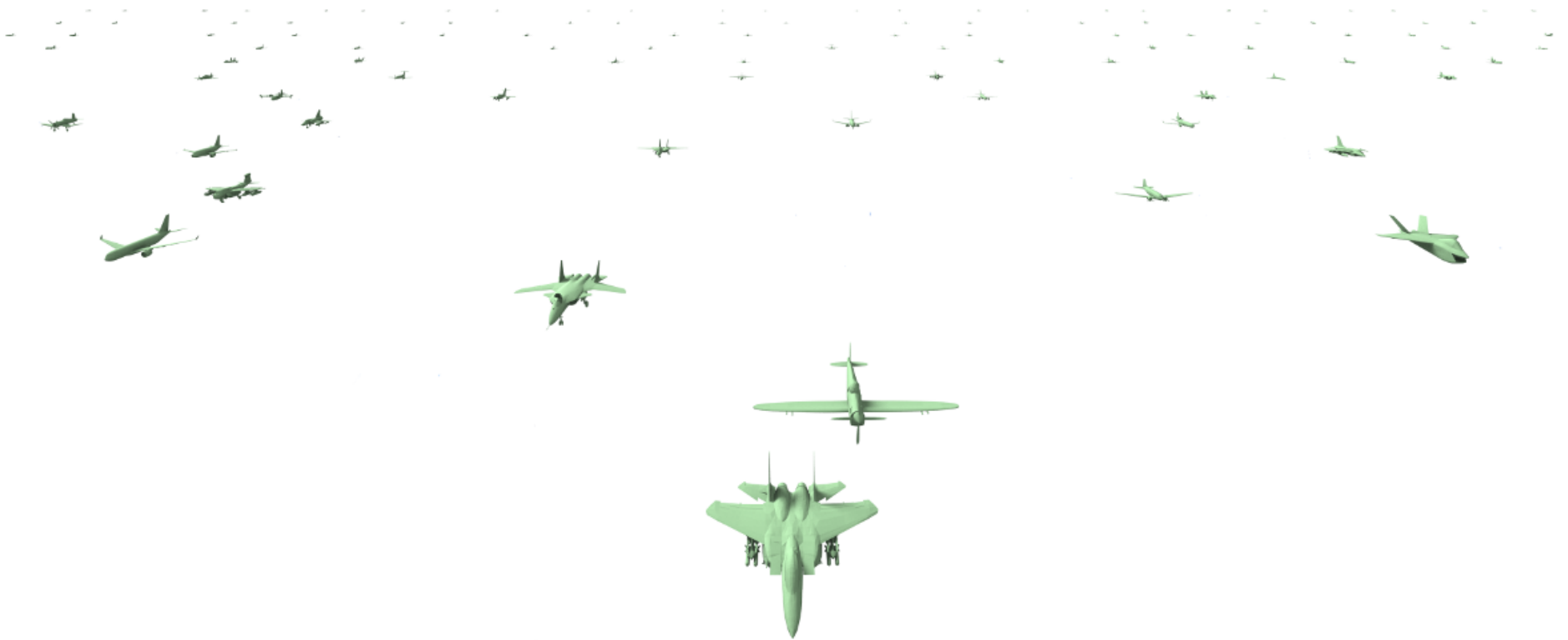
Probabilistic: **Yes**

Meaningful parametrization: **Yes**

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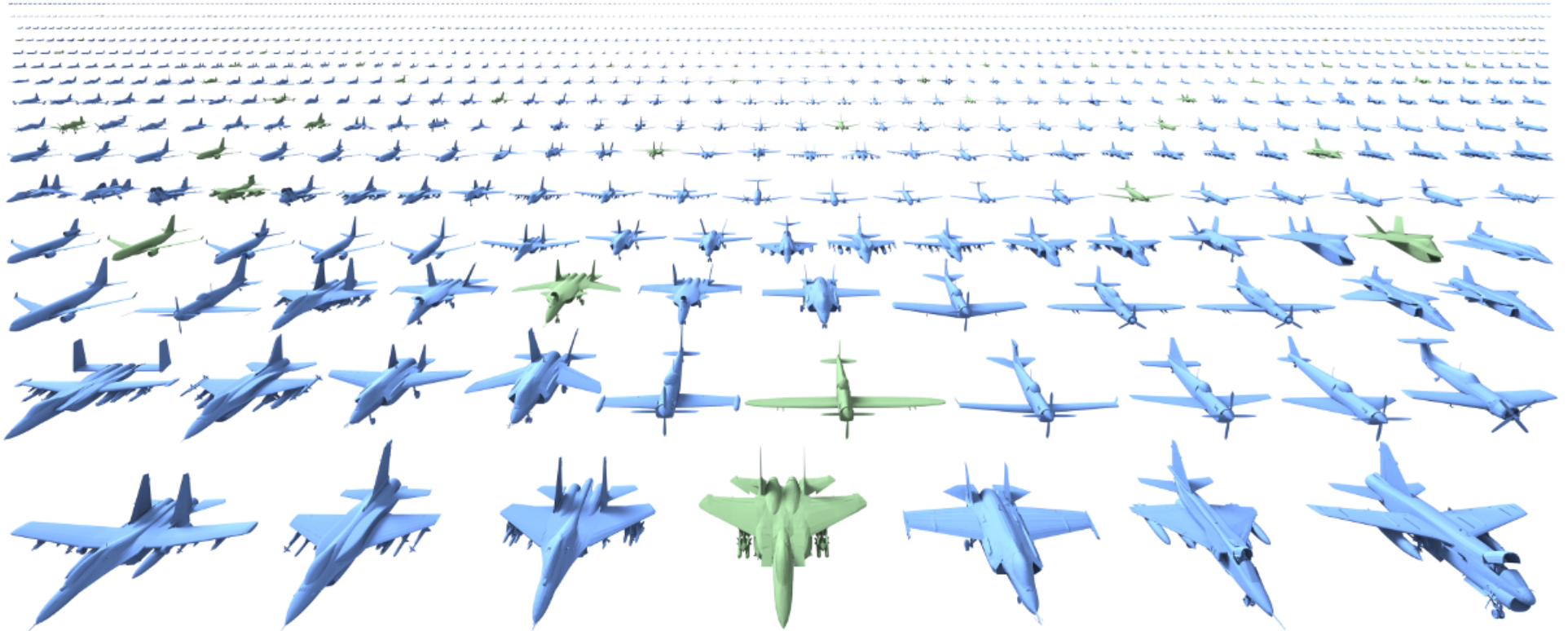


Generality: **Moderate**  
Probabilistic: **Yes**

Meaningful parametrization: **Yes**  
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Generality: **Moderate**

Probabilistic: **Yes**

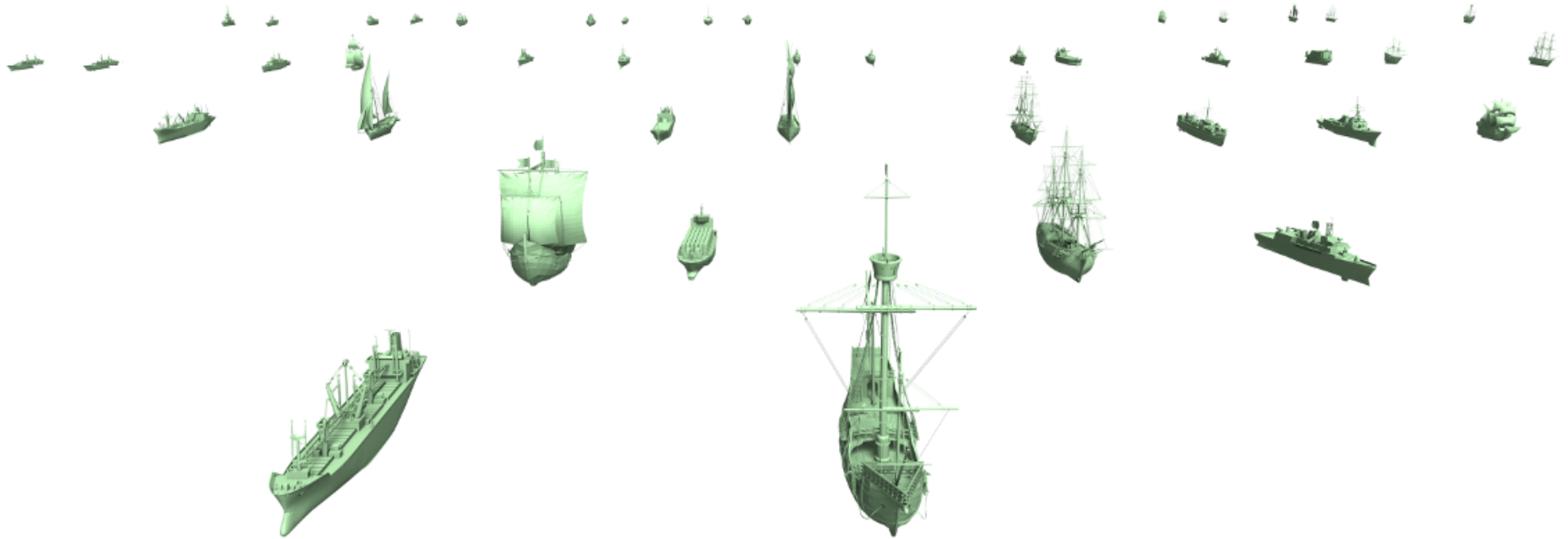
Meaningful parametrization: **Yes**

Data-driven: **Yes**



# Design Space: Probabilistic Assembly

(some assemblies are better than others)



Generality: **Moderate**

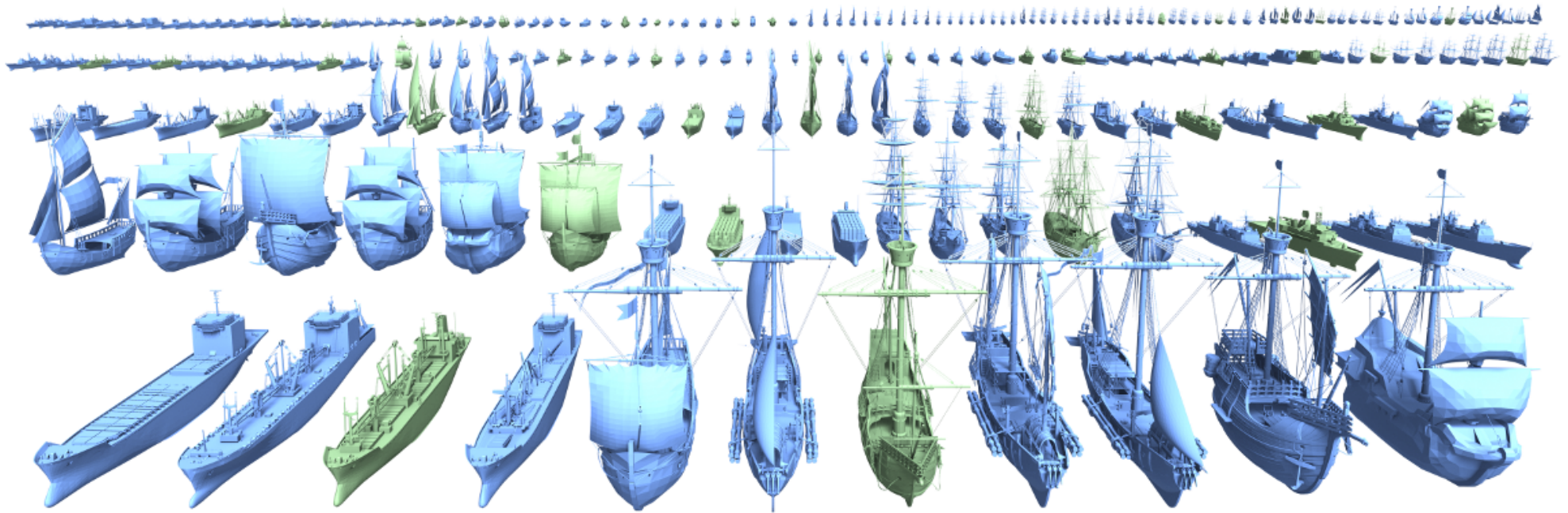
Probabilistic: **Yes**

Meaningful parametrization: **Yes**

Data-driven: **Yes**

# Design Space: Probabilistic Assembly

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Generality: **Moderate**

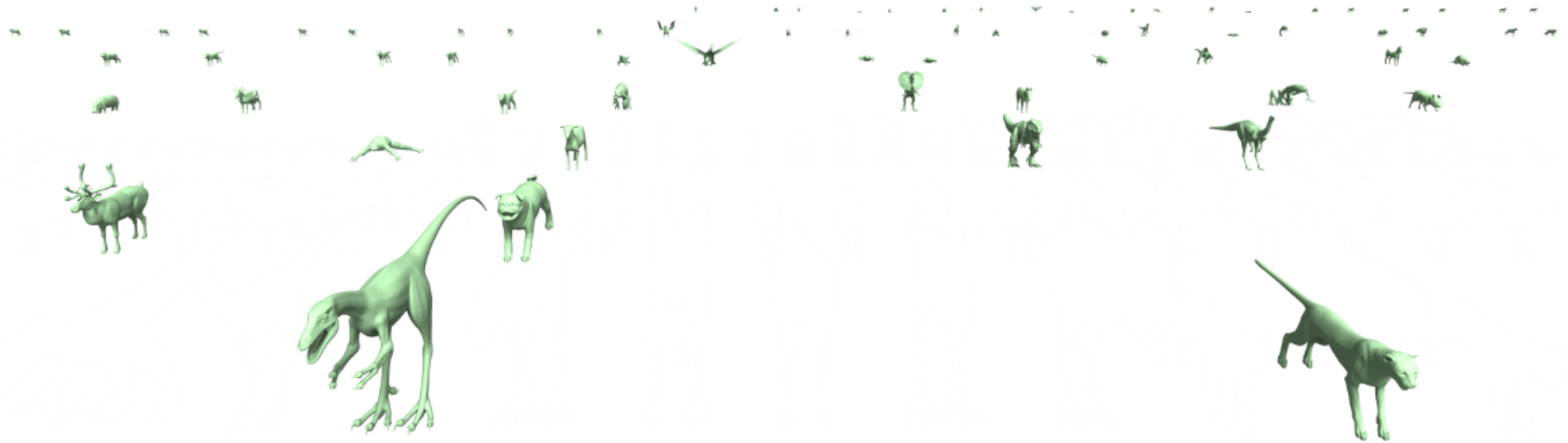
Probabilistic: **Yes**

Meaningful parametrization: **Yes**

Data-driven: **Yes**

# Design Space: Probabilistic Assembly

(some assemblies are better than others)

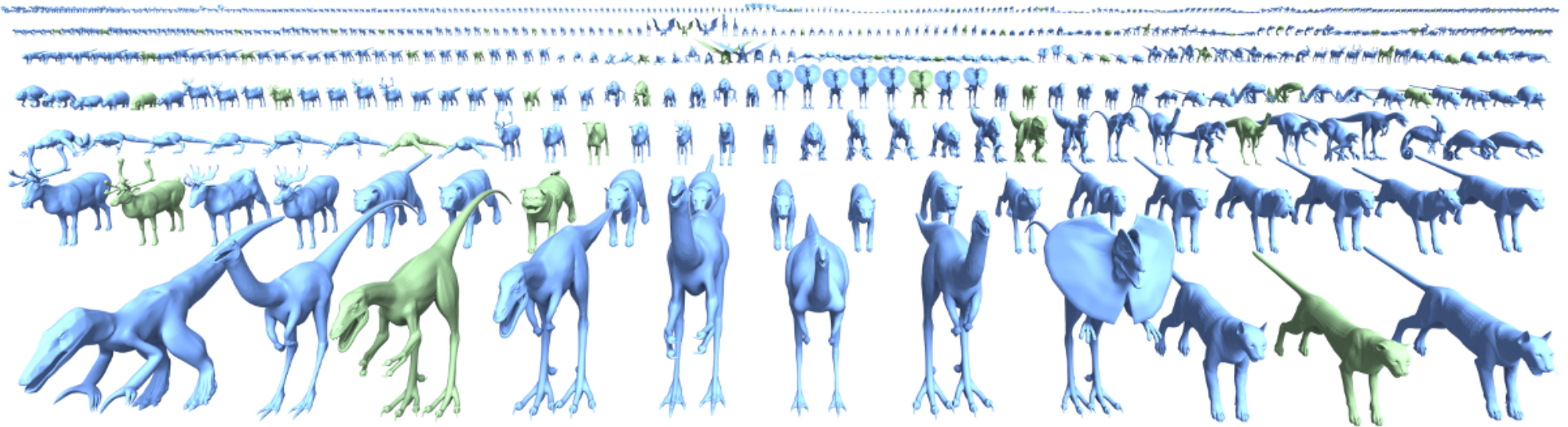


Generality: **Moderate**  
Probabilistic: **Yes**

Meaningful parametrization: **Yes**  
Data-driven: **Yes**

# Design Space: Probabilistic Assembly

(some assemblies are better than others)



Generality: **Moderate**

Probabilistic: **Yes**

Meaningful parametrization: **Yes**

Data-driven: **Yes**

- Make a cute toy

- Make a cute toy
- Make an aerodynamic airplane

- Make a cute toy
- Make an aerodynamic airplane
- Make a comfortable chair

- Make a cute toy
- Make an aerodynamic airplane
- Make a comfortable chair
- Make an efficient bicycle



- Make a cute toy
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- Make a professional-looking webpage

- Make a cute **toy**
- Make an aerodynamic **airplane**
- Make a comfortable **chair**
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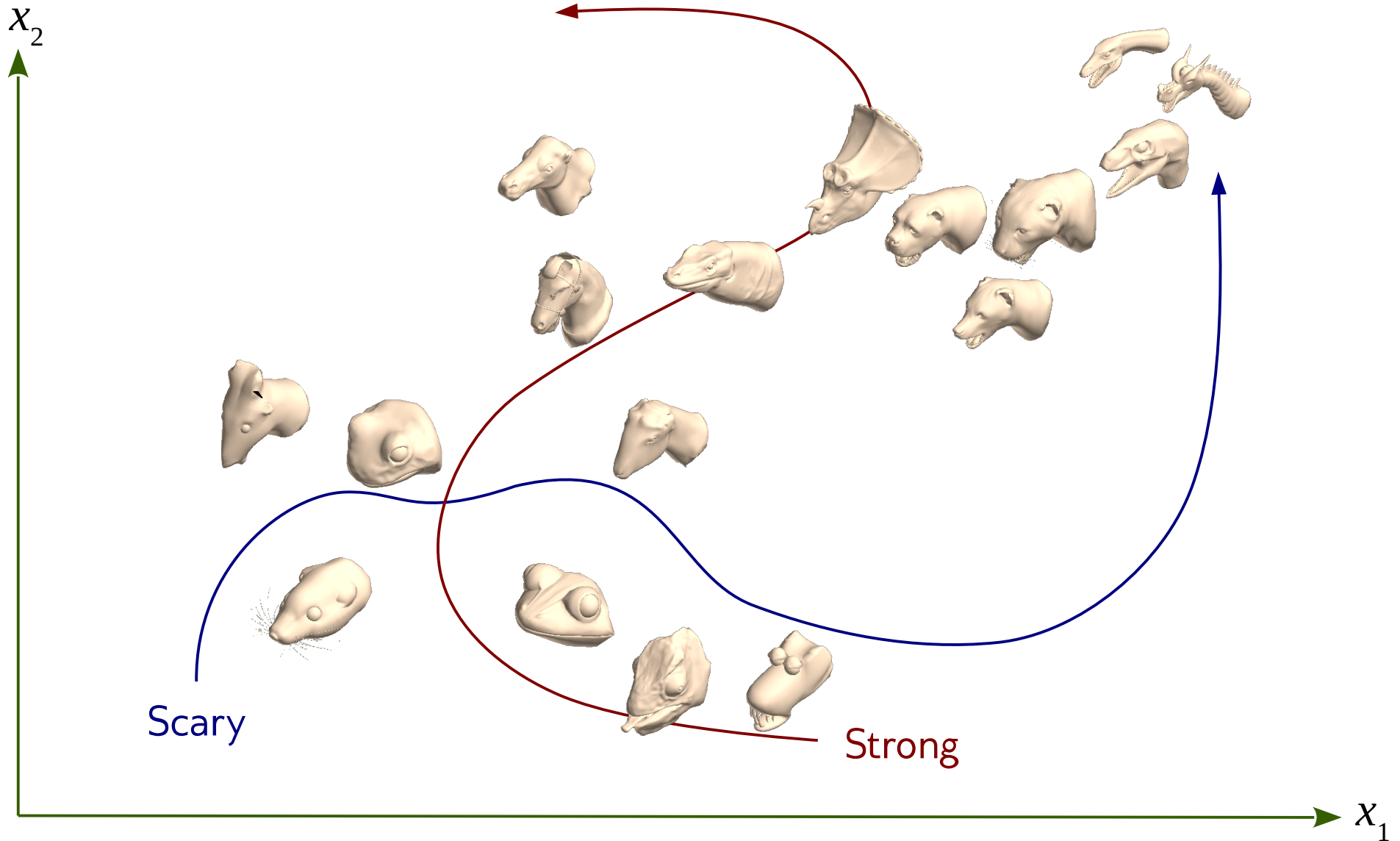
# Outline

- Learning design structure from repositories of shapes
  - Probabilistic models of shape
- Learning to capture design intent
  - Semantic **attributes** (*scary, artistic, ...*)
  - Mechanical **function** (*this airplane should fly...*)
  - Human **interaction** (*sit comfortably in a chair...*)

# Semantic Basis for Design Space



# Semantic Basis for Design Space



# A cute toy for a small child



(Video)

# Learning Semantic Attributes

- Crowdsource **comparative adjectives**
  - Amazon Mechanical Turk
  - Schelling survey



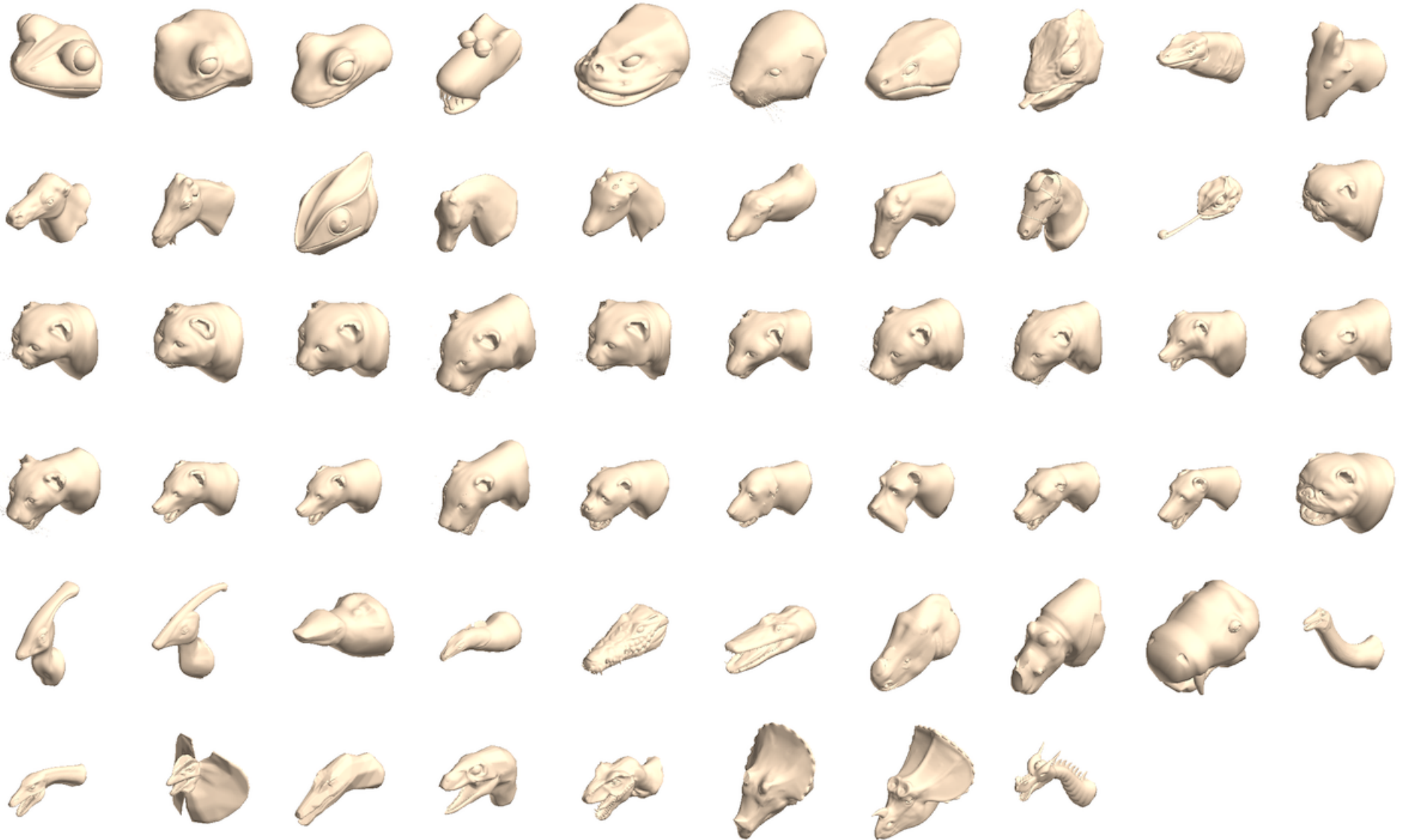
# Learning Semantic Attributes

- Crowdsource **comparative adjectives**
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  - Schelling survey
- Crowdsource comparisons for **training pairs**
  - A is more [.....] than B

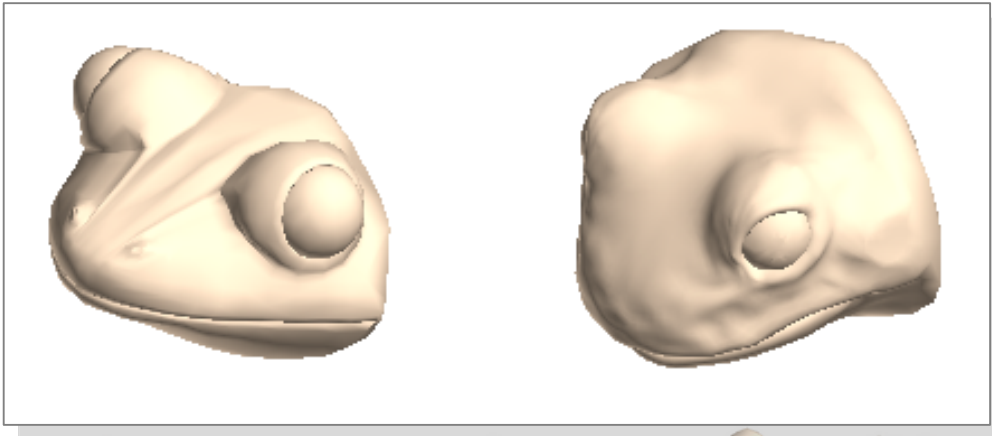
# Learning Semantic Attributes

- Crowdsource **comparative adjectives**
  - Amazon Mechanical Turk
  - Schelling survey
- Crowdsource comparisons for **training pairs**
  - A is more [.....] than B
- Learn **ranking functions**
  - $f$ : shape features  $\rightarrow \mathbb{R}$
  - Rank-SVM with transformed features & sigmoid loss
  - Iterate with cross-correlation between attributes
  - Extend to multi-component rankings

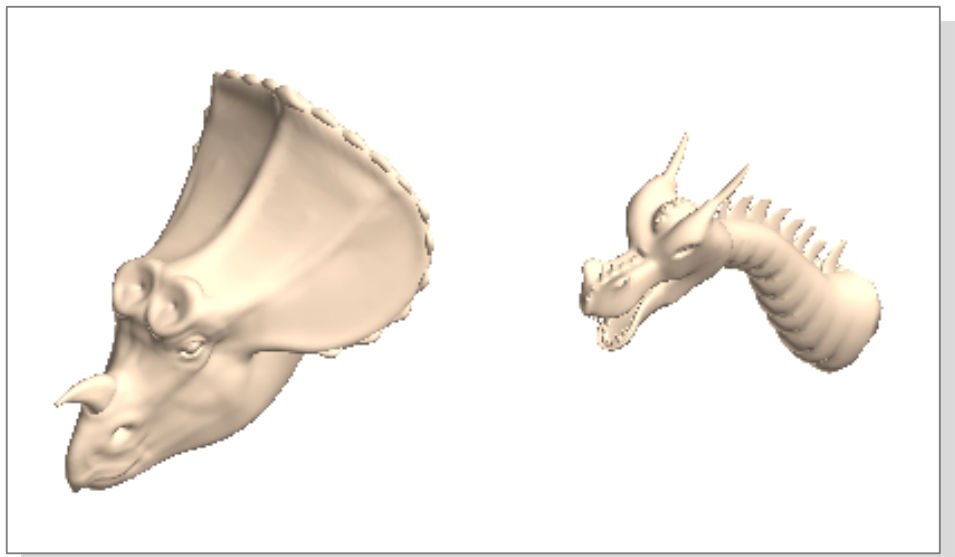
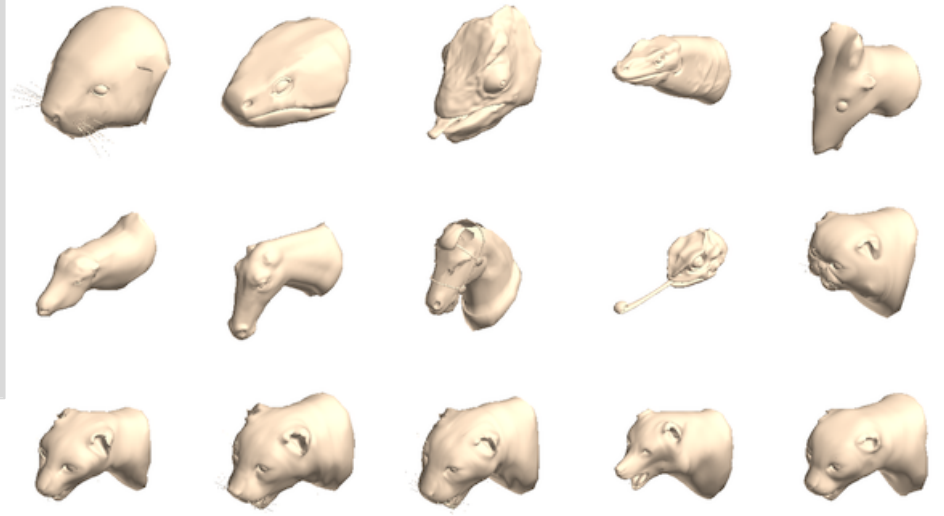
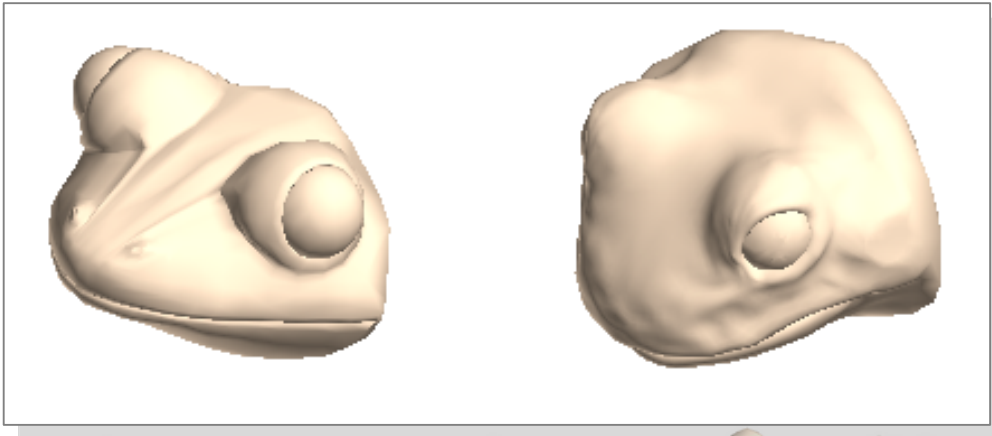
# “Dangerous”



# “Dangerous”



# “Dangerous”



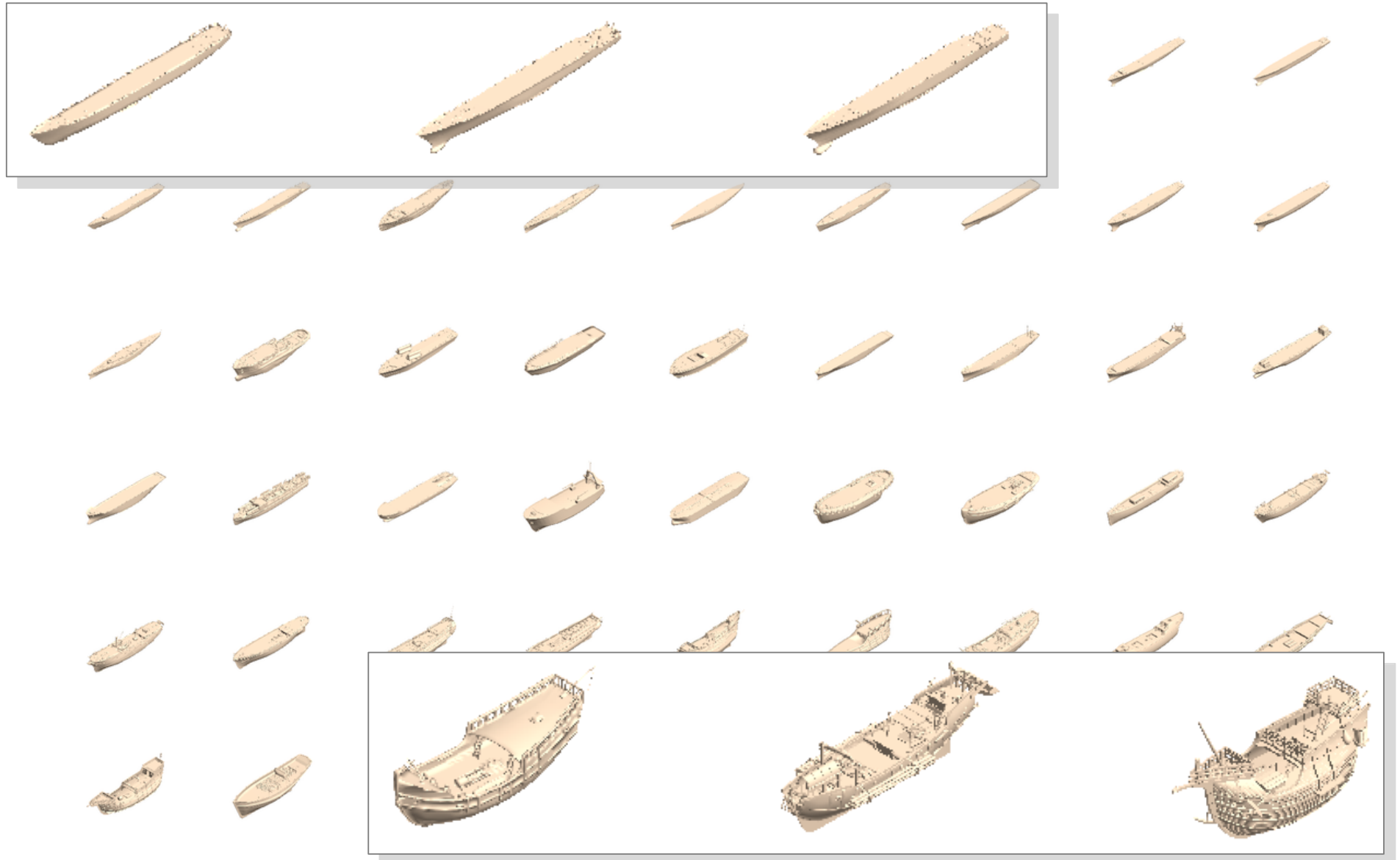
# “Old-fashioned”



# “Old-fashioned”



# “Old-fashioned”



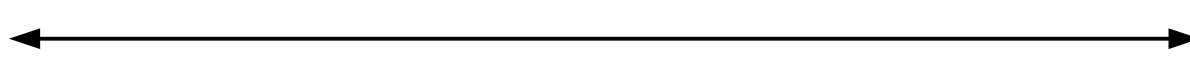


# Web Design with Semantic Attributes

Attributes: artistic, casual, cheerful, colorful, creative, cute, elegant, emphatic, modern, professional, romantic, simple, welcoming



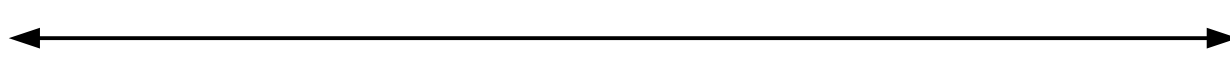
Less “artistic”



More “artistic”

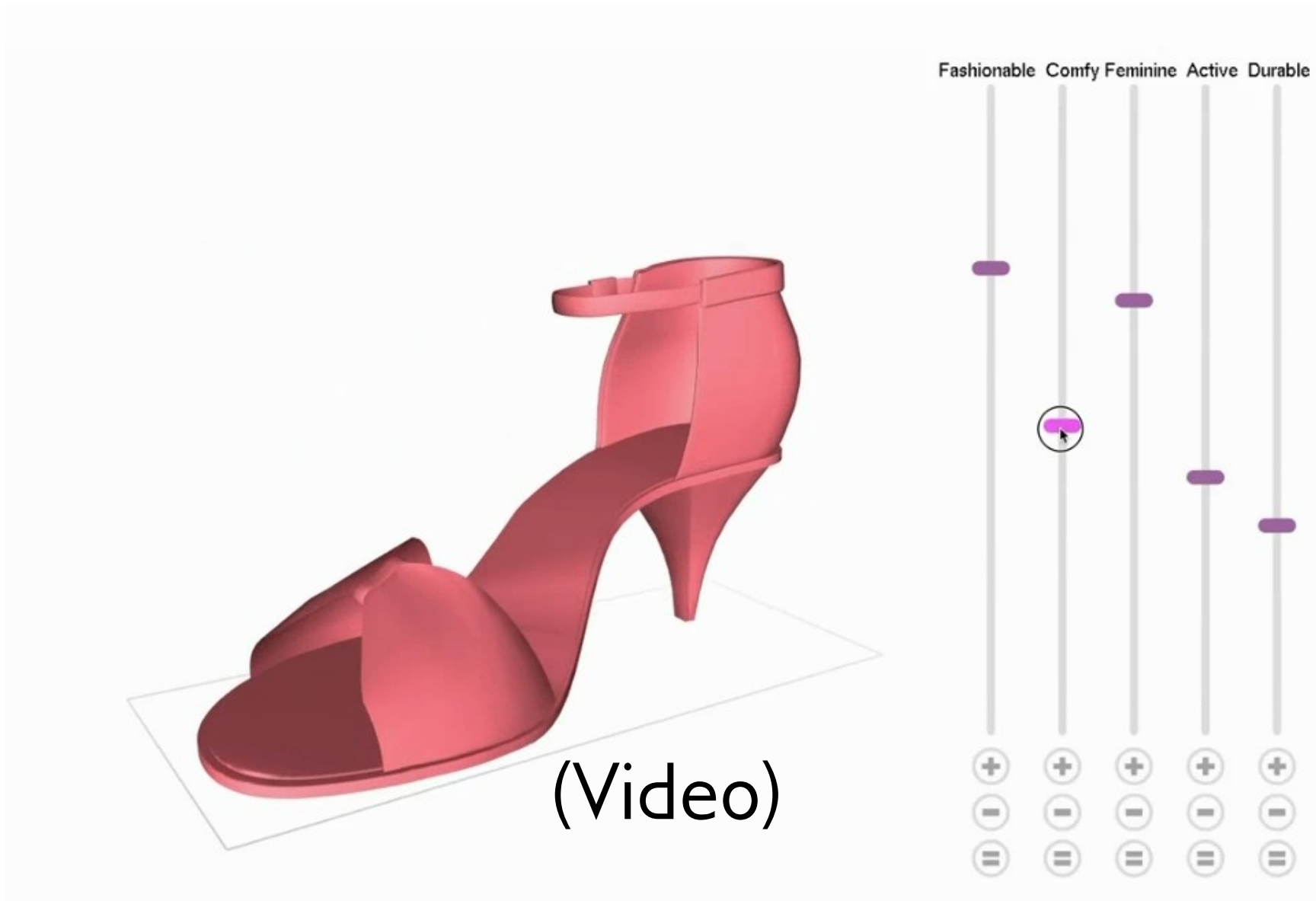


Less “casual”

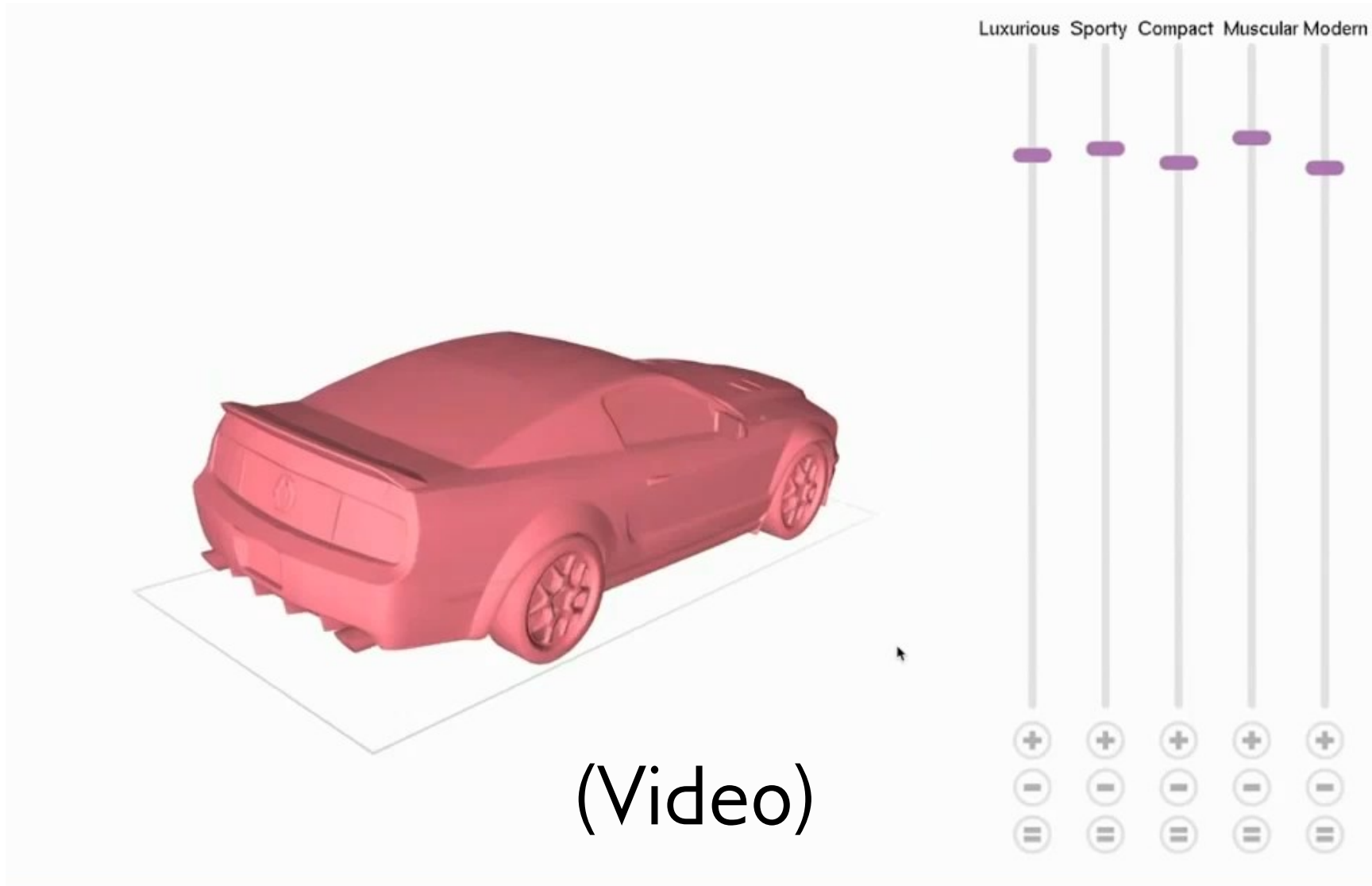


More “casual”

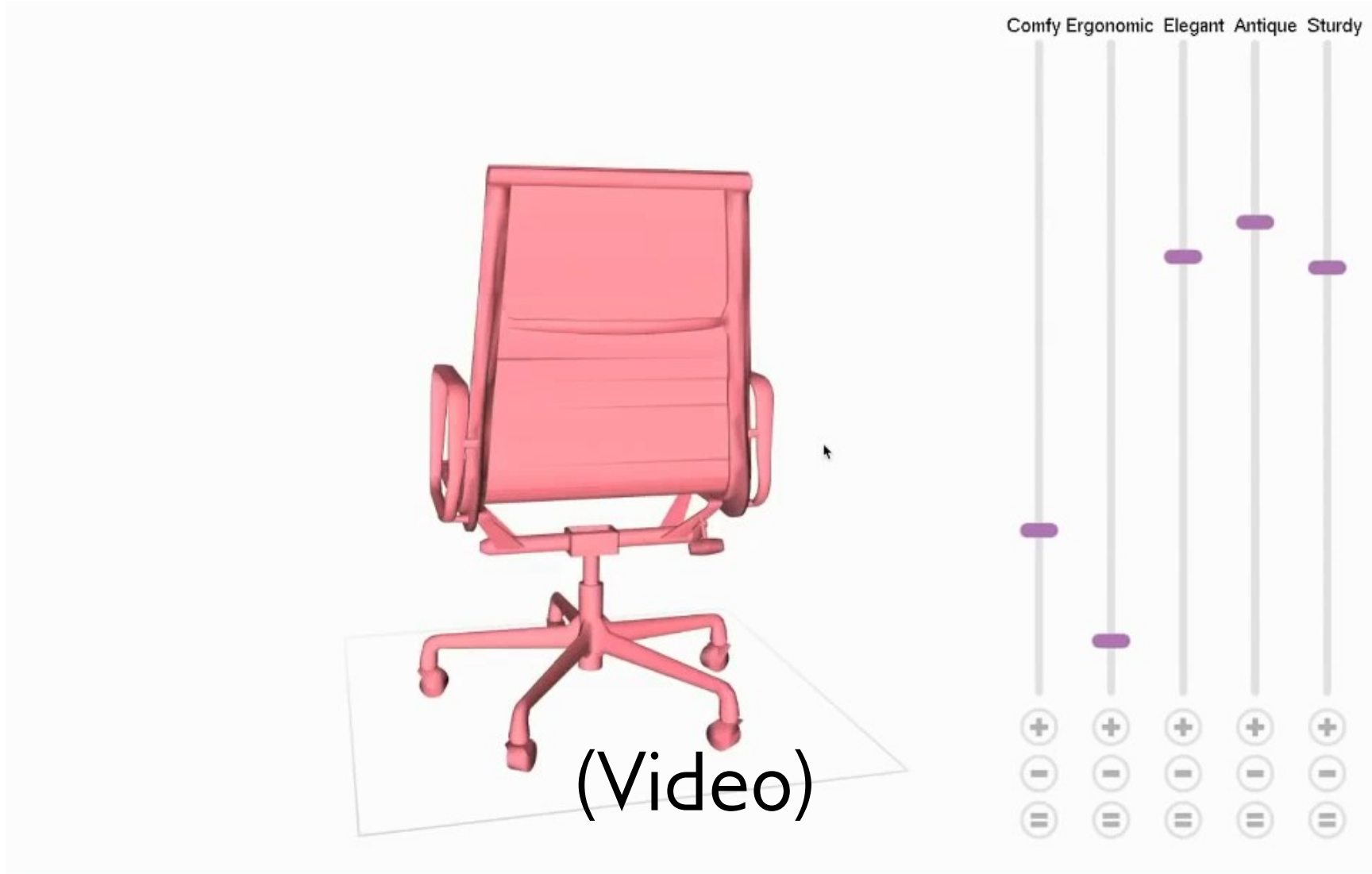
# Continuous Deformation: Shoes



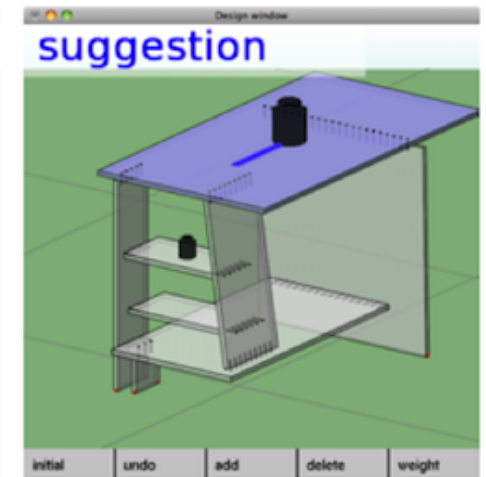
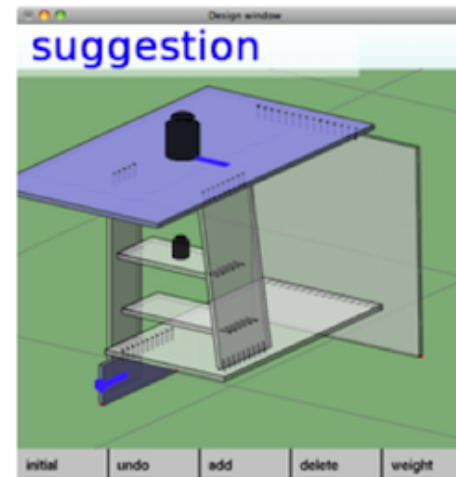
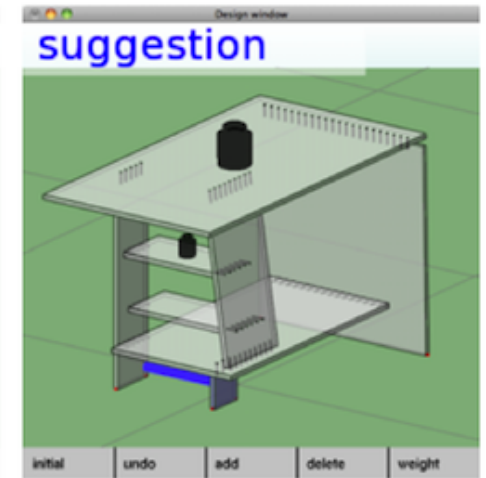
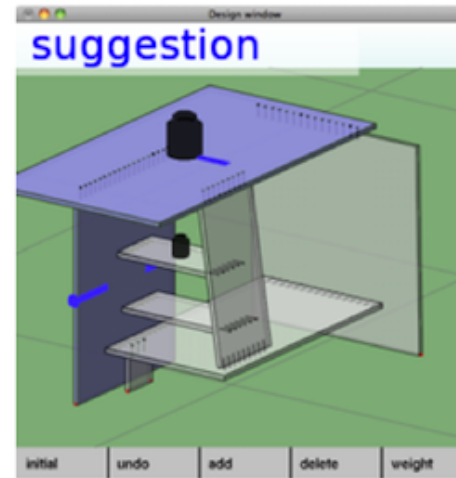
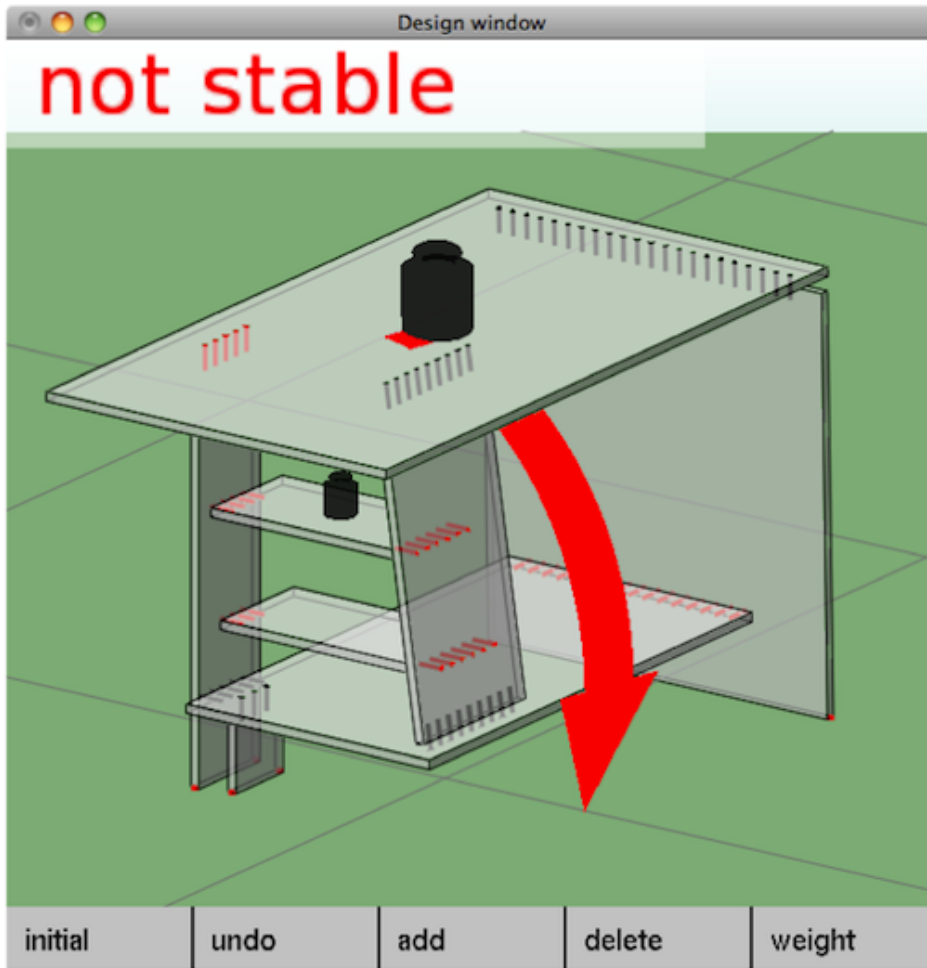
# Continuous Deformation: Cars



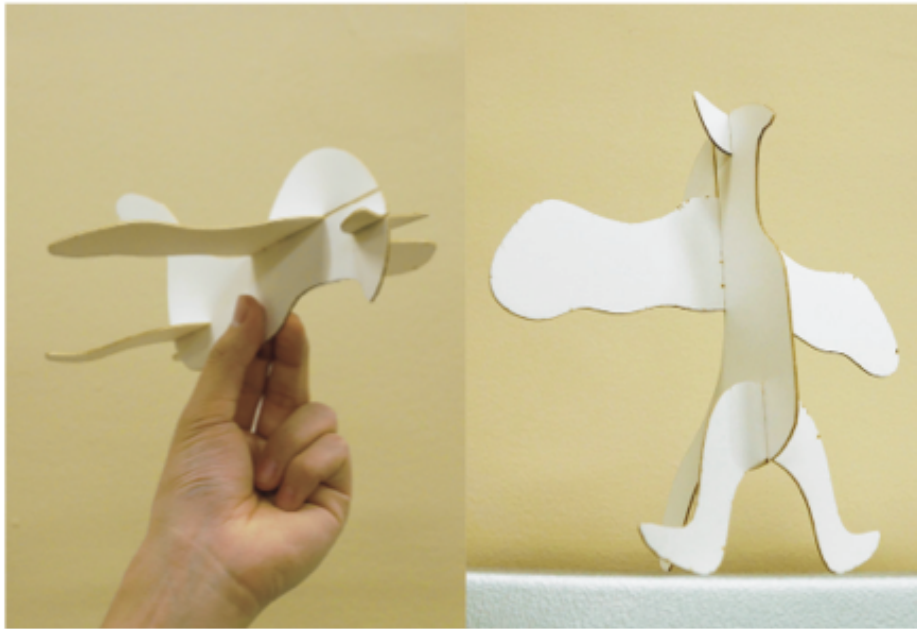
# Continuous Deformation: Chairs



# Designing for Mechanical Function



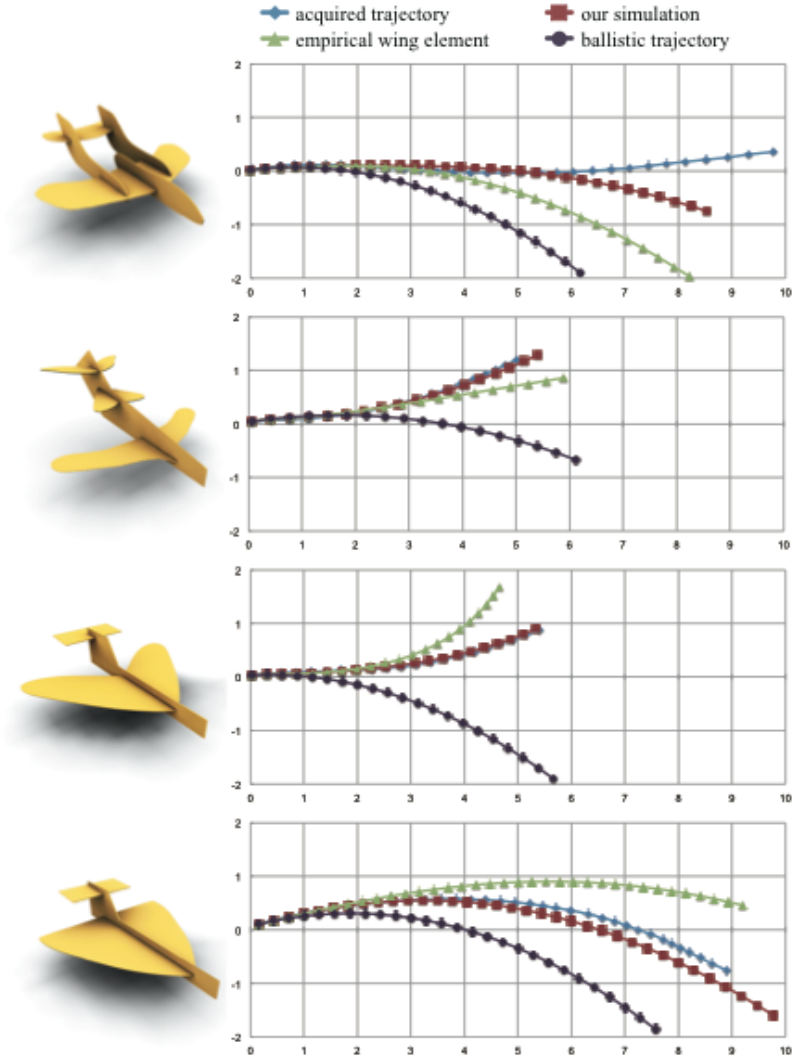
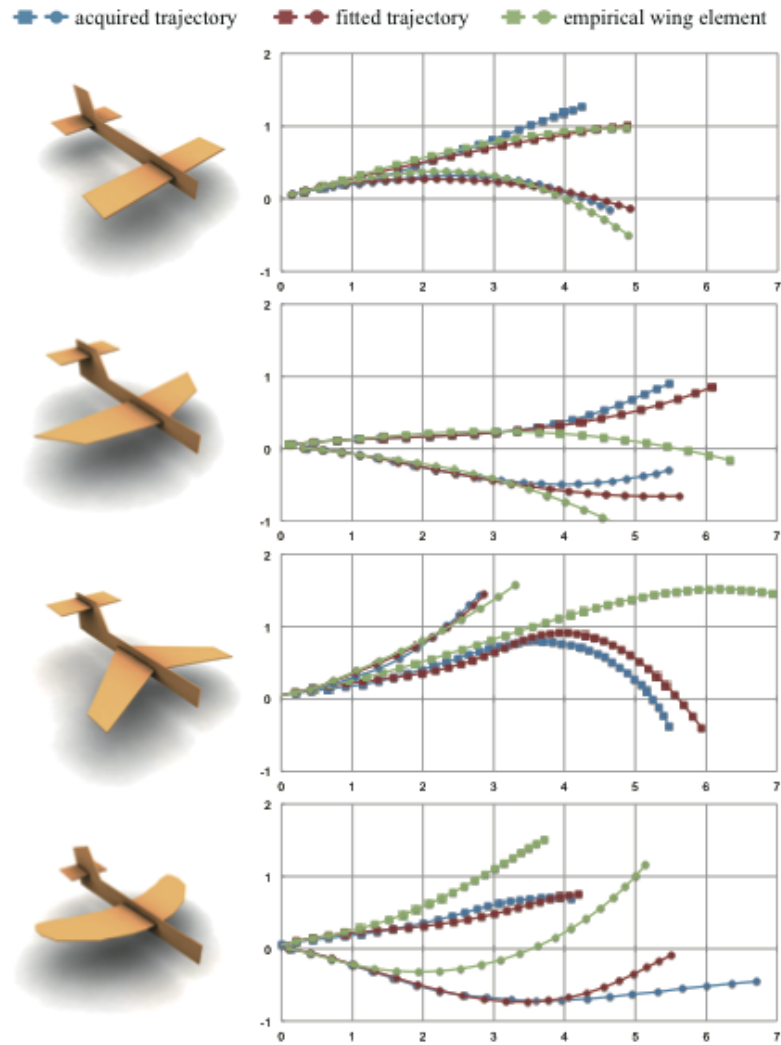
# Designing for Mechanical Function



# Designing for Mechanical Function

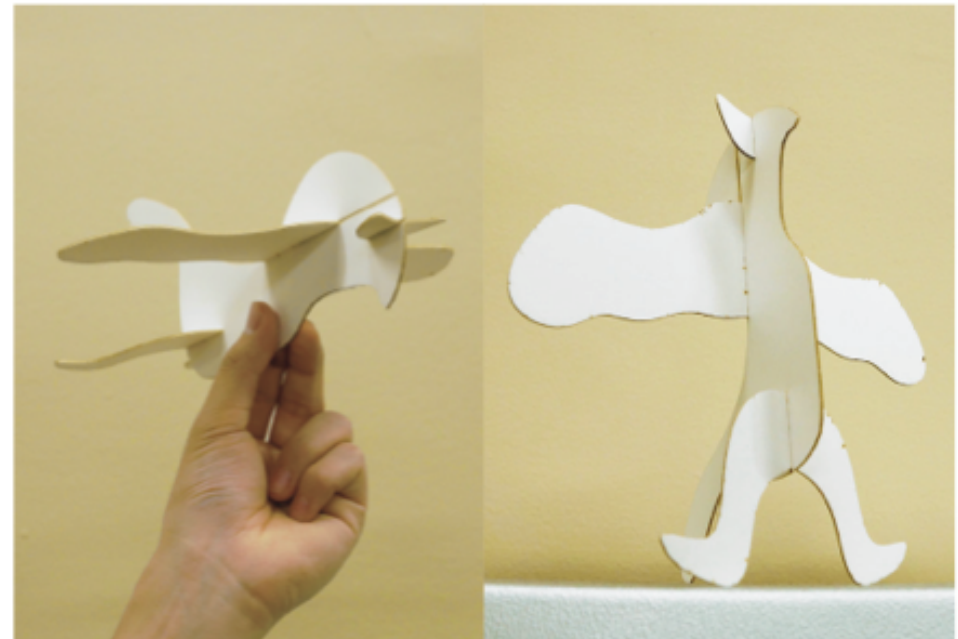
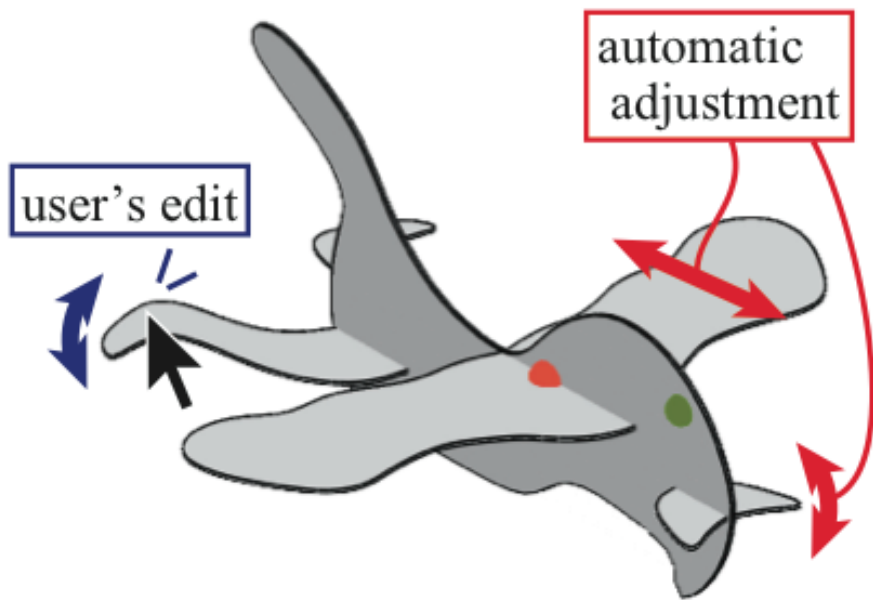


# Designing for Mechanical Function

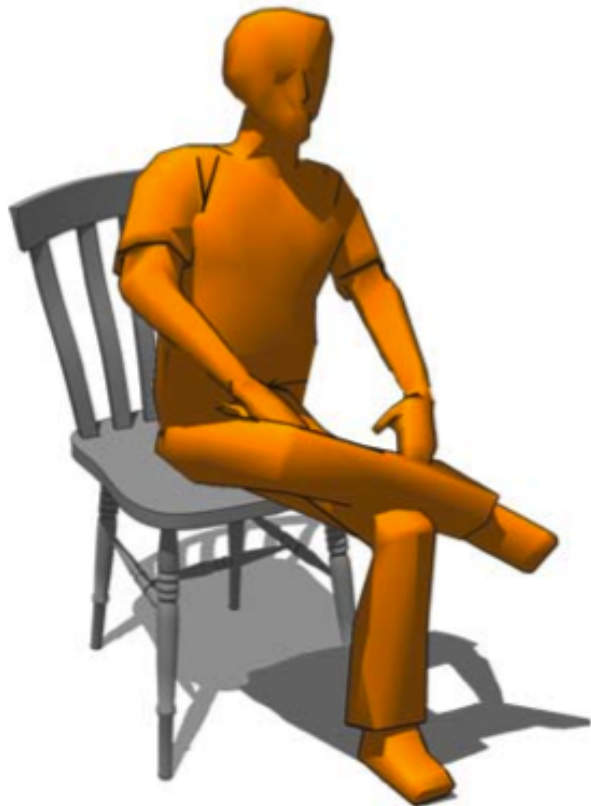




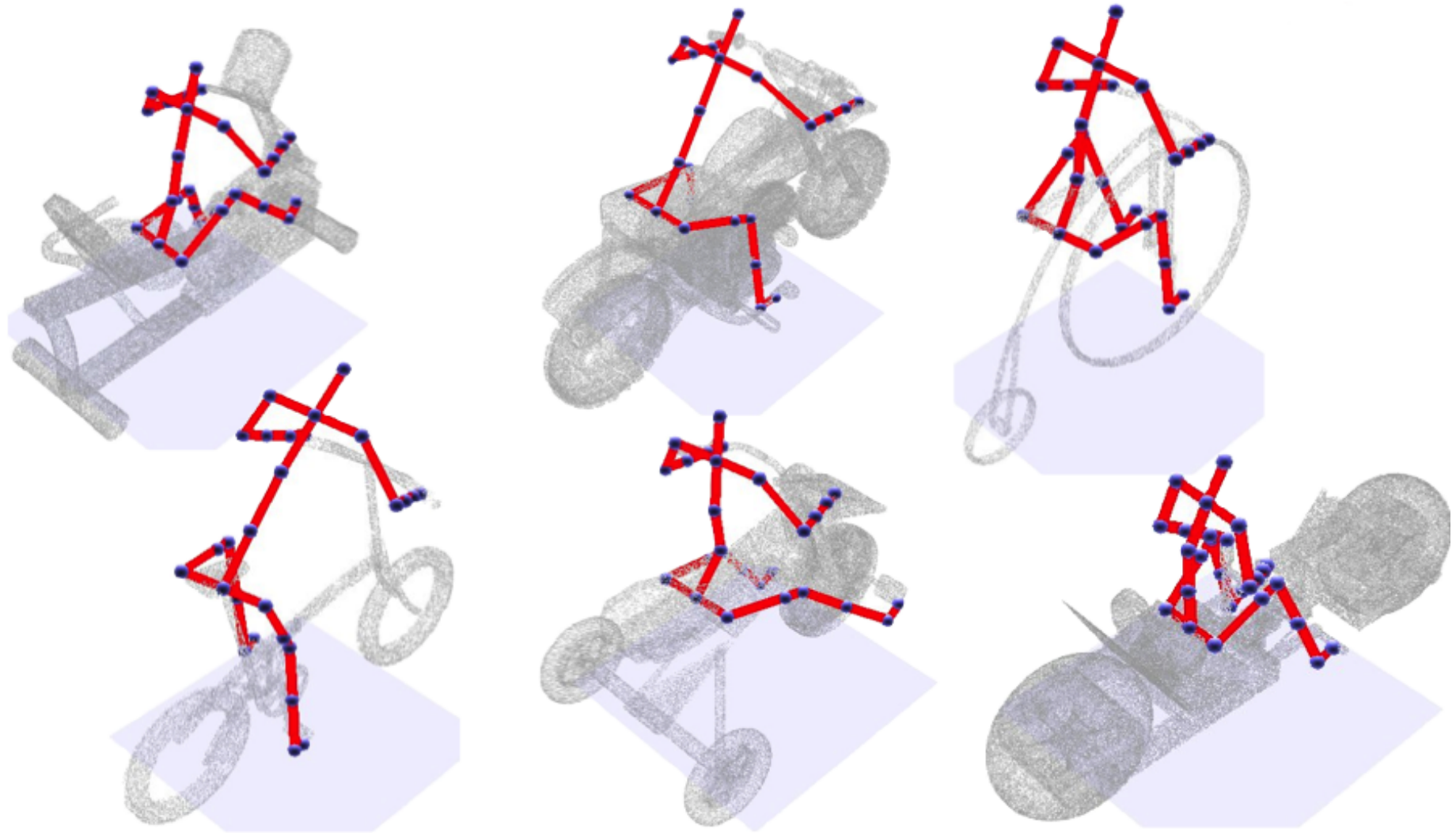
# Designing for Mechanical Function



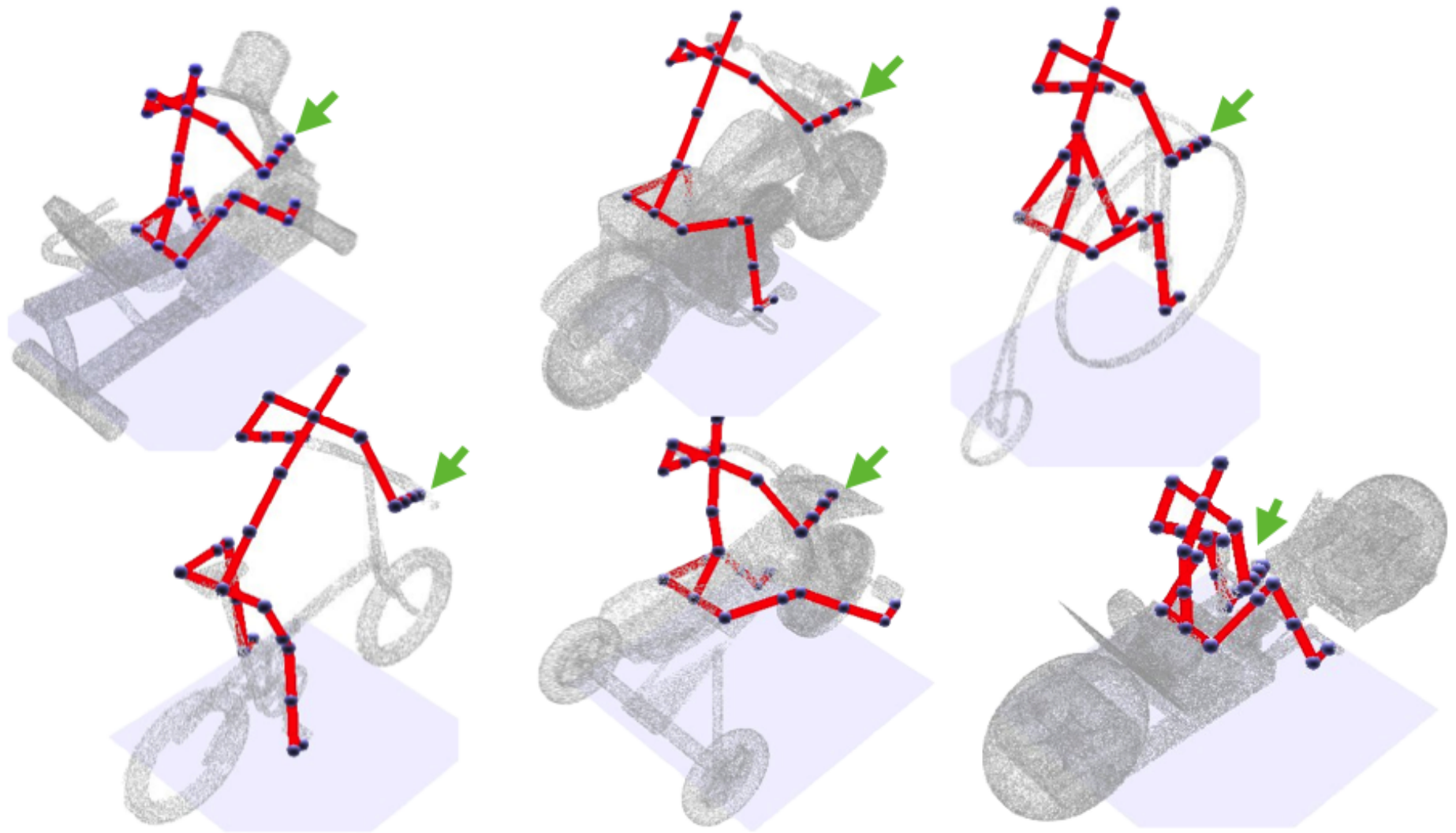
# What makes a chair a chair?



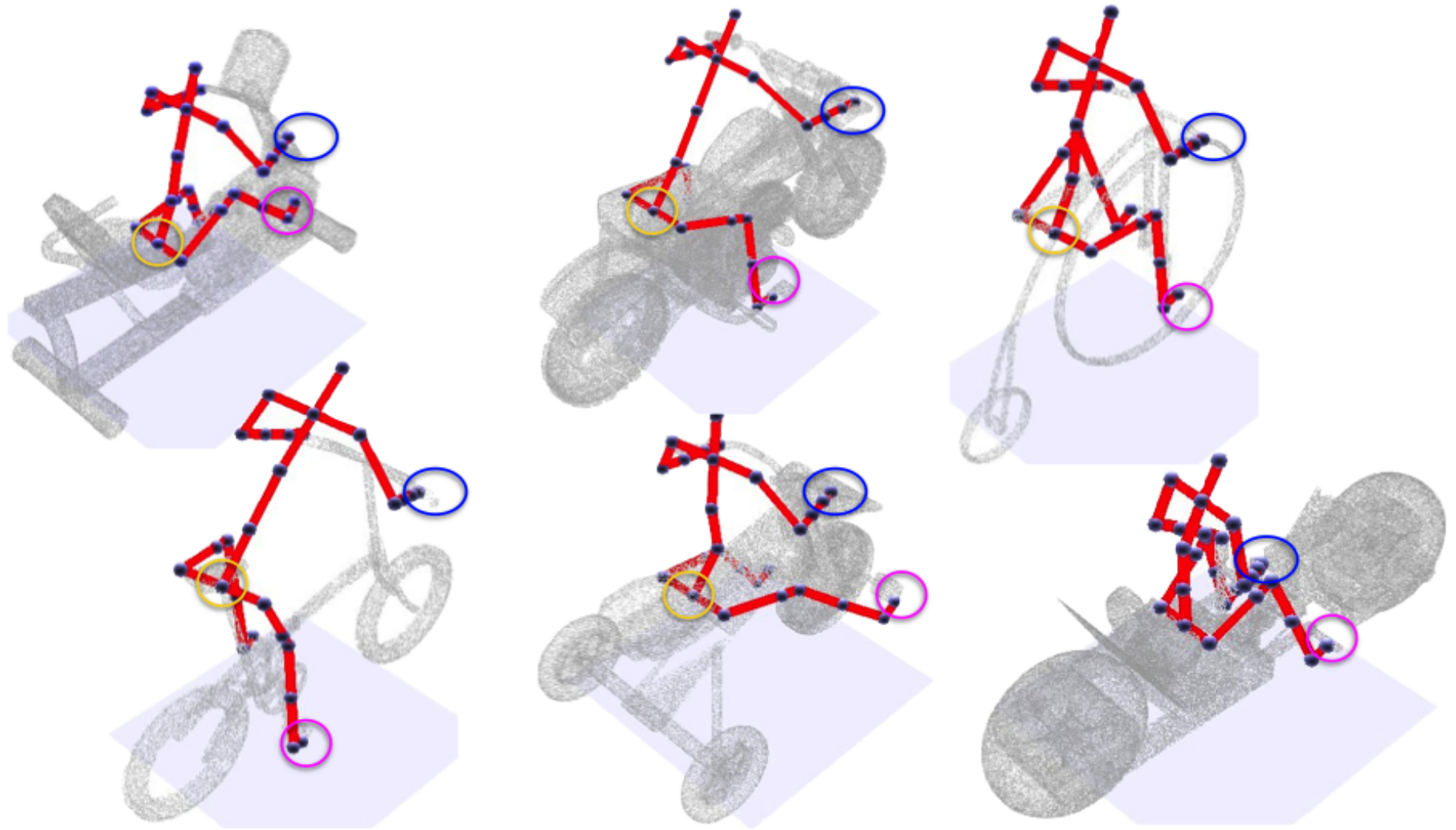
# Human-Centric Shape Analysis



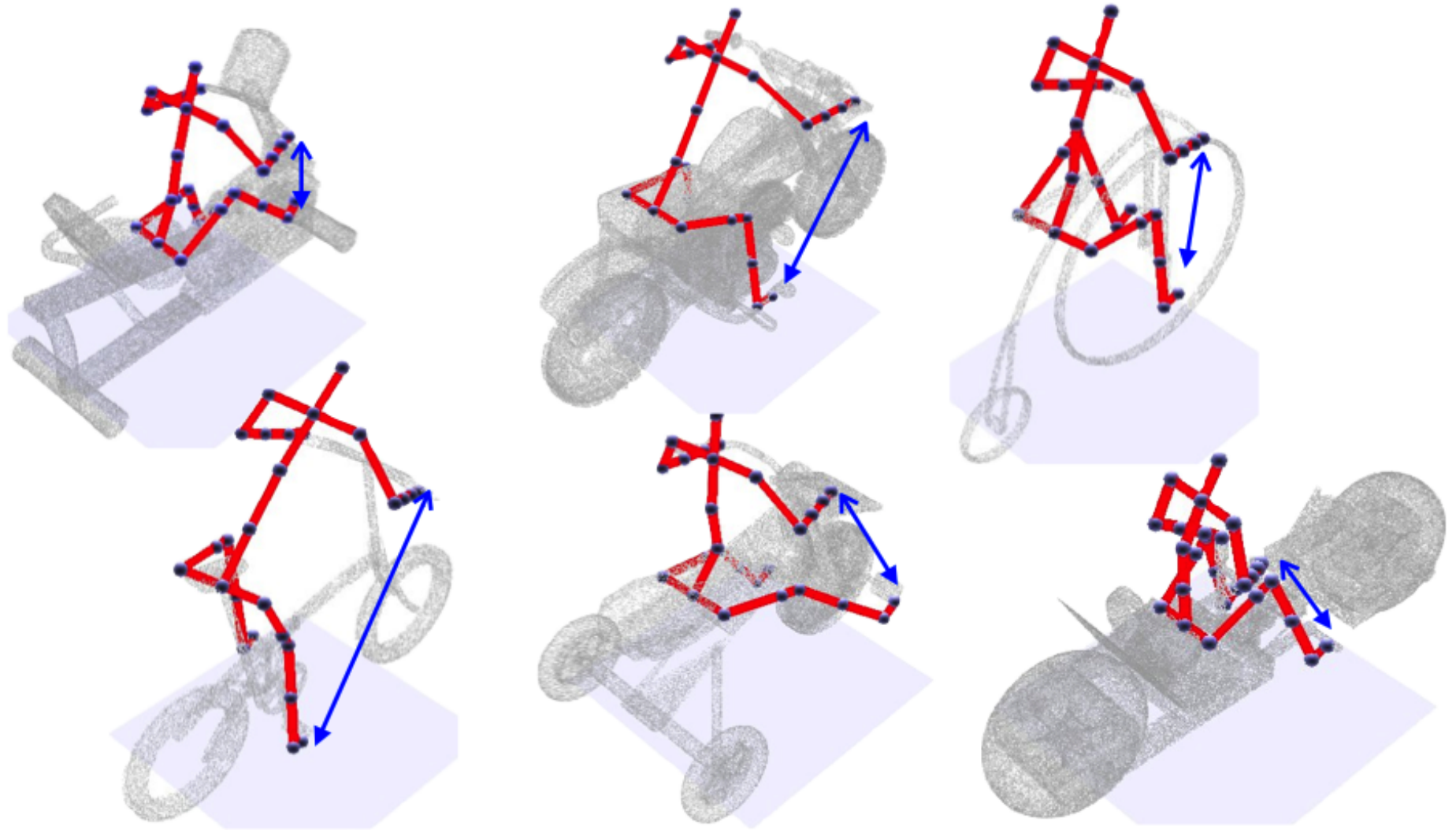
# Point-to-Point Correspondences



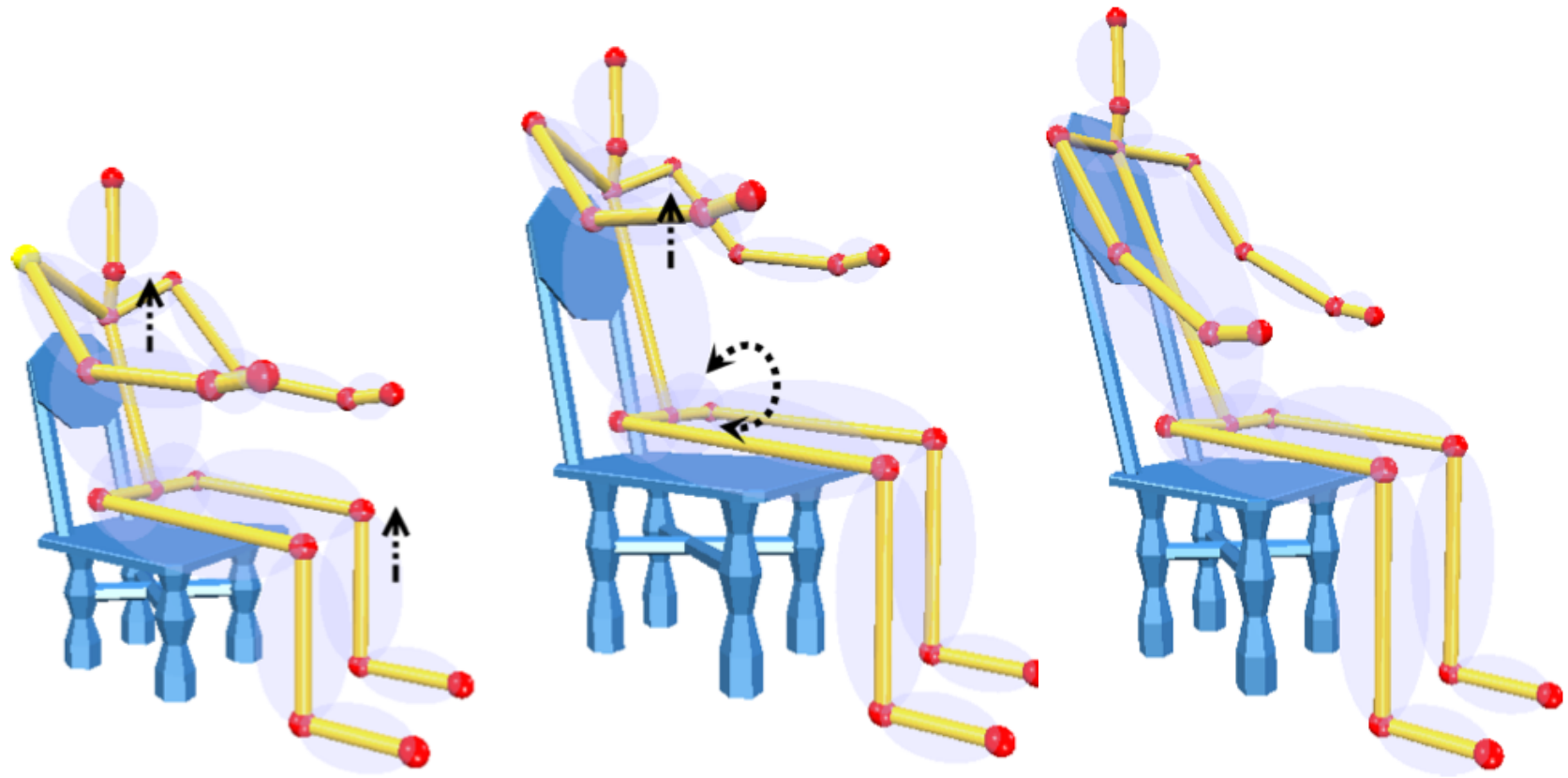
# Functional Parts



# Structural Variations



# Shape Adjustment for Body Type



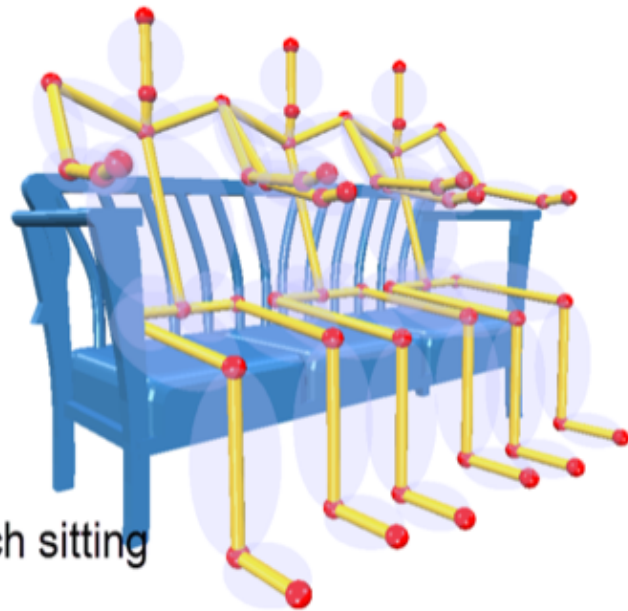
# Shape Adjustment for Body Pose



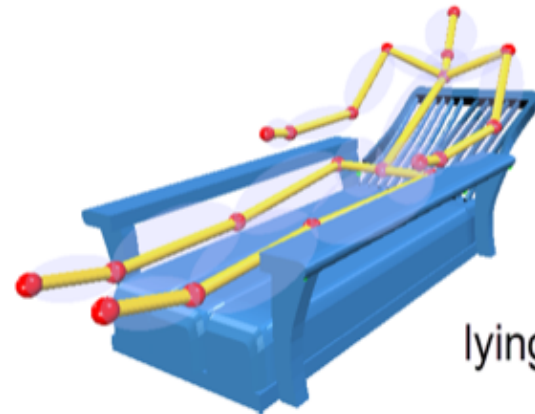
normal sitting



bar sitting



bench sitting



lying



# Summary

# Summary

- **Design** as optimization

# Summary

- **Design** as optimization
- **Probabilistic models** can characterize the structure of “plausible” objects

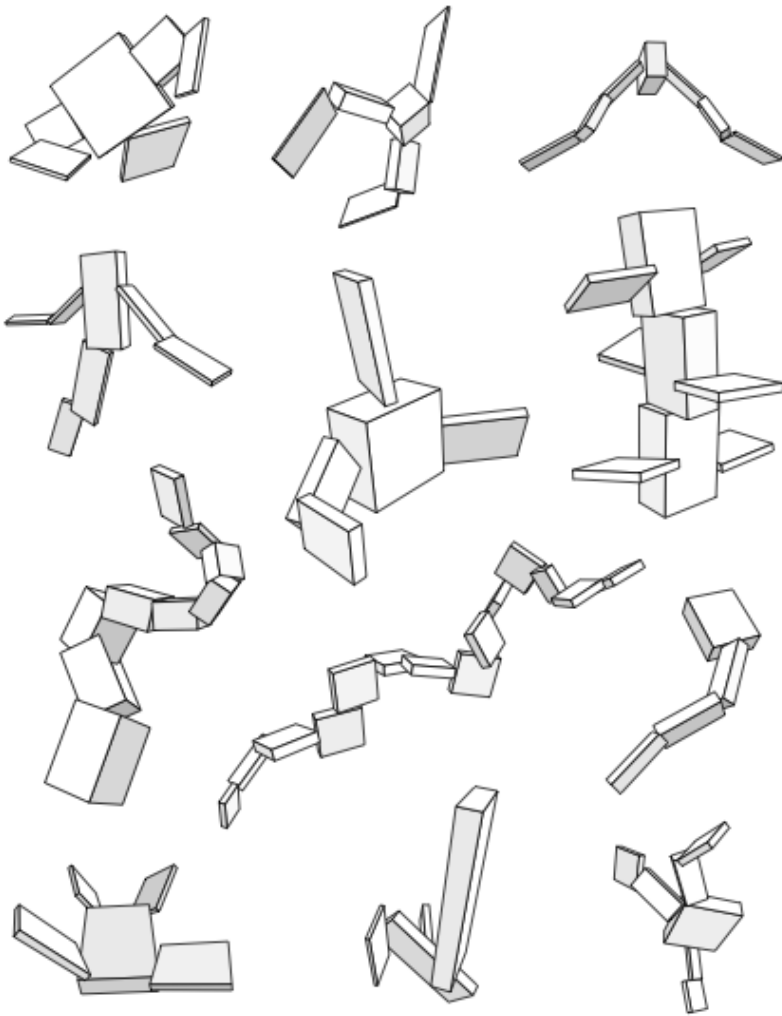
# Summary

- **Design** as optimization
- **Probabilistic models** can characterize the structure of “plausible” objects
- Design intent can be captured through **semantic attributes**, **mechanical function** and **human interaction**

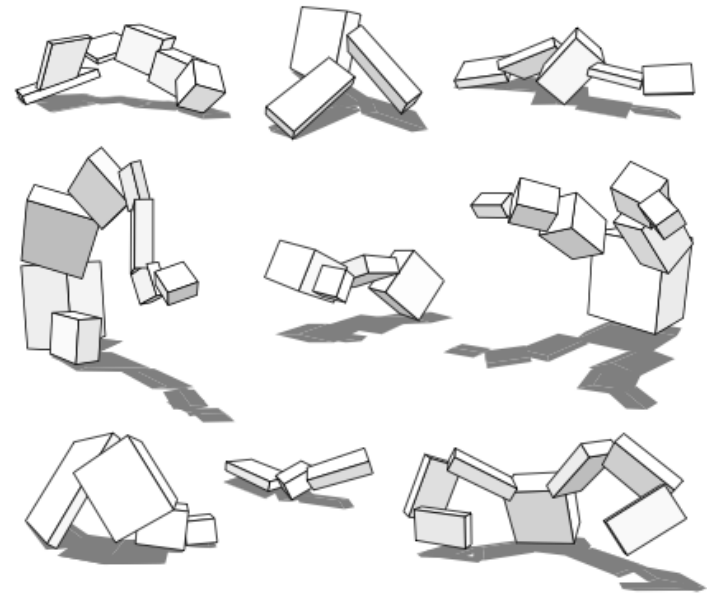
# Summary

- **Design** as optimization
- **Probabilistic models** can characterize the structure of “plausible” objects
- Design intent can be captured through **semantic attributes**, **mechanical function** and **human interaction**
- Models of structure, attributes, function and interaction can be automatically learned from **(big) data**

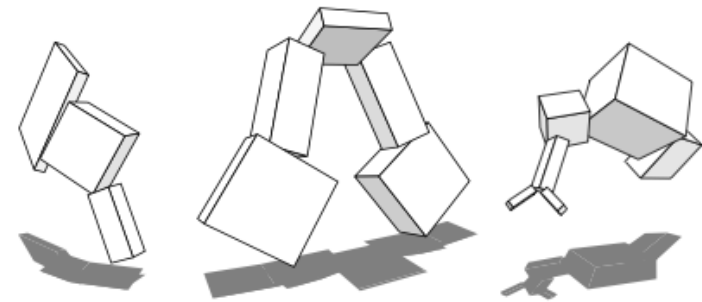
# Goal-Oriented Design Evolution



Swimming



Walking



Jumping

(Video)

