# Some Subset Selection Problems with Diminishing Returns

#### Ramakrishna Bairi, Rishabh Iyer, Ganesh Ramakrishnan, Jeff Bilmes

**IIT** Bombay

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# Subset Selection: Generating Wikipedia Disambiguation Pages



Figure 1: Description of figure on next slide.

# **Topic Summarization Caption**

- On the left, we show many documents related to Apple.
- In the middle, a Wikipedia category hierarchy, shown as a topic DAG, links these documents at the leaf level.
- On the right, we show the output of our summarization process, which creates a set of summary topics (Plants, Technology, Companies, Films, Music and Places in this example) with the input documents classified under them.

### Problem Formulation: Basic Notations

- ► G (V, E): DAG structured topic hierarchy with V topics. E encodes parent-child (*isa*) relationship
- D: Set of documents associated (hard/soft) with one or more of these topics.
- F(s): Set of documents (transitively) covered by a topic s. Natural extension to set S is Γ(S) = ∪<sub>s∈S</sub>Γ(s)
- Γ<sup>α</sup>(s) ⊆ Γ(t) has path length between a document and s upper bounded by α

### Goal

Given a (ground set) collection V of topics organized in a pre-existing hierarchical DAG structure, and a collection D of documents, chose a size K ∈ Z<sub>+</sub> representative subset of topics.

### Desirable properties

- Goal: Identify summary set of topic S ⊆ V with following properties.
- ► Coverage: S should cover most of the documents. A document d is said to be covered by a topic t if d ∈ Γ(t)
- Diversity: Summaries should be as diverse as possible, When a document is covered by more than one topic, that document is redundantly covered, e.g., "Finance" and "Banking" would be unlikely members of the same summary.

 Summary qualities also involve "quality" notions, including: Specificity/Clarity/Relevance/Coherence: These quality measures help us choose a set of topics that are neither too abstract nor overly specific.

#### Submodular Functions

- A set function f(.) is said to be submodular if for any element v and sets A ⊆ B ⊆ V \ {v}, where V represents the ground set of elements, f(A ∪ {v}) − f(A) ≥ f(B ∪ {v}) − f(B).
- All our functions are monotone submodular, unless stated otherwise
- ► A simple greedy algorithm obtains a 1 <sup>1</sup>/<sub>e</sub> approximation guarantee for monotone submodular function maximization
- ► Formally, we solve the following discrete optimization problem:

$$S^* \in \underset{S \subseteq V:|S| \le K}{\operatorname{argmax}} \sum_i w_i f_i(S)$$
 (1)

where,  $f_i$  are monotone submodular mixture components and  $w_i \ge 0$  are the weights associated with those mixture components. Set  $S^*$  is the summary topics scored best.

### **Coverage Functions**

- Weighted Set Cover Function: Given S ⊆ V, f(S) = ∑<sub>d∈Γ(S)</sub> w<sub>d</sub> = w(Γ(S)), assigns weights to the documents based on their relative importance (e.g., in Wikipedia disambiguation, the different documents could be ranked based on their priority)
- ▶ **Feature-based Functions:** Represent coverage in feature space. Given  $S \subseteq V$  and a set of features U,  $m_u(S)$  is the score associated with the set of categories S for feature  $u \in U$ .

► *U* could represent TFIDF features over the documents.

 $f(S) = \sum_{u \in U} \psi(m_u(S))$ , where  $\psi$  is a concave (e.g., the square root)

# Similarity-based Functions

- Defined through a similarity matrix: S = {s<sub>ij</sub>}<sub>i,j∈V</sub>. Given i, j ∈ V, s<sub>ij</sub> = |Γ(i) ∩ Γ(j)|, (number of documents commonly covered)
- ► Facility Location: f(S) = ∑<sub>i∈V</sub> max<sub>j∈S</sub> s<sub>ij</sub>, is a natural model for k-medoids and exemplar based clustering.
- Penalty based diversity: A similarity matrix may be used to express a form of coverage of a set S but penalized with a redundancy term: f(S) = ∑<sub>i∈V,j∈S</sub> s<sub>ij</sub> − λ∑<sub>i∈S</sub> ∑<sub>j∈S</sub> s<sub>i,j</sub>; here λ ∈ [0, 1].

# Quality Control (QC) Functions

- We define the quality score of the set S as
  F<sub>q</sub>(S) = ∑<sub>s∈S</sub> f<sub>q</sub>(s), where f<sub>q</sub>(s) is the quality score of topic s for quality q. Therefore, F<sub>q</sub>(S) is a modular function in S.
- Topic Specificity: The farther a topic is from the root of the DAG, the more specific it becomes: f<sub>specificity</sub> (s) = s<sub>h</sub> where s<sub>h</sub> is the height of topic s in the DAG.
- ► Topic Relevance: A topic is considered to be better related to a document if the number of hops needed to reach the document from that topic is lower. Given any set A ⊆ D of document, and any topic s ∈ V: f<sub>relevance</sub> (s|A) = argmin<sub>α</sub> {α : A ⊆ Γ<sup>α</sup>(s)}.

# QC Functions as Barrier Modular Mixtures

• A modular function for every QC function:

 $f^{\alpha}_{\text{specificity}}(s) = \begin{cases} 1 & \text{if the height of topic } s \text{ is at least } \alpha \\ 0 & \text{otherwise} \end{cases} \quad \text{for every} \\ \text{possible value of } \alpha. \text{ This creates a submodular mixture with as} \\ \text{many components as the number of possible values of } \alpha. \text{ In} \\ \text{our experiments with Wikipedia, we had } \alpha \text{ varying from 1 to} \end{cases}$ 

120 stepping by 1, adding 120 modular mixture components. Similarly, we define,

 $f_{\text{clarity}}^{\beta}(s) = \begin{cases} 1 & \text{if the clarity of topic } s \text{ is at least } \beta \\ 0 & \text{otherwise} \end{cases} \quad \text{for every}$ 

possible (discretized to make it countably finite) value of  $\beta$ . And,

 $f_{\text{relevance}}^{\gamma}(s) = f_{\text{cov}}(s|\Gamma^{\gamma}(s))$ , where  $f_{\text{cov}}(\cdot)$  is the coverage submodular function and s|X indicates coverage of a topic s over a set of documents X.

### **Fidelity Functions**

- ► A function representing the fidelity of a set S to another reference set R is one that gets a large value when the set S represents the set R.
- R can be produced from other algorithms such as k-means, LDA and its variants or from a manually tagged corpus.
- ► Topic Coherence: This function scores a set of topics S high when Γ(S) resembles the clusters of documents produced by an external source (k-means, LDA or manual). Given an external source that clusters the documents, producing T clusters L<sub>1</sub>, L<sub>2</sub>, ..., L<sub>T</sub> (for T topics), topic coherence is defined as: f(S) = ∑<sub>t∈T</sub> max<sub>k∈S</sub> w<sub>k,t</sub> where w<sub>k,t</sub> = harmonic\_mean(w<sup>p</sup><sub>k,t</sub>, w<sup>r</sup><sub>k,t</sub>) and w<sup>p</sup><sub>k,t</sub> = |Γ(k)∩L<sub>t</sub>| / |Γ(k)| and w<sup>r</sup><sub>k,t</sub> = |Γ(k)∩L<sub>t</sub>|/|Γ(k)|. Note that, w<sup>p</sup><sub>k,t</sub> ≥ 0 and w<sup>r</sup><sub>k,t</sub> ≥ 0 are the precision and recall of the resemblance

#### Link to Demo

http://10.129.1.102: 4020/facets/Pages/Demo/DisambFacetsGen.html