URSI Workshop on
Rural Radio Communications
Services and Applications

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Three Areas

- **Education**
  - Content Development
  - Anchored Instruction
  - Streaming Technologies

- **Consultancy**
  - Agri Forums
  - IT enabled Services

- **Communication**
  - Within a village
  - With the external world
Educational Content Development

- Idea is obvious but
  - Not enough content is available!
  - ‘Standard Courseware’ typically targets urban scenario
  - Content is not always suitable for rural audience

- Content development can be a source of revenue
  - Developer from a village signs up on a Content Portal
  - Developer picks up a task for content creation
  - Gets paid upon task completion!
The main goal of Project OSCAR (Open Source Courseware Animations Repository) is to create a repository of web-based, interactive animations for teaching various concepts and technologies.

The concepts range from high school to advanced topics in many areas. Each animation is typically a Java Applet that focuses on one concept and enables the user to learn about the concept in an interactive manner.

All the material developed in this project are Open Source Courseware. Permission is granted for download/use/modification/distribution of this material, for non-commercial purposes; standard "public-domain" rules. Please be kind enough to acknowledge the original authors.
Online Consultancy

• Online Consultancy
  • Video mail
  • Video conferencing
  • Portals and forums

• Price Discovery Platforms
• Rural e-commerce

-TeNeT Group, IIT Madras
-http://www.tenet.res.in/
### Forums and Portals: aAqua

A screenshot of the aAqua forum page, showing various forums and recent questions.

**Forums**

- **पीके (crops)**
  - Threads: 267
  - Posts: 581

- **पशु (animals)**
  - Threads: 27
  - Posts: 68

- **इतर (Others)**
  - Threads: 41
  - Posts: 84

- **के.पी.के. बारामती सल्ला (KVK Baramati Recommendations)**
  - Threads: 26
  - Posts: 71

- **बाजार विश्वास (market info)**
  - Threads: 21
  - Posts: 32

**Recent Questions**

- **Want detail information about Govt. Scheme for unemployed Agricultural graduate**
  - Feb 23, 11:49 PM
  - nirmi

- **export information**
  - Feb 23, 2:49 PM
  - charandas

- **PROCESSING OF ARECANUT (SUPARI)**
  - Feb 23, 11:56 AM
  - baramati

- **Fruit Ripening- Chemical Use**
  - Feb 23, 11:51 AM
  - Which Chemical Used Or Want Detail
### Bhav Puchiye - Lite (Baramati Version)

**Select Date:**

2005-2-24

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**Brinjal**

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Rural IT enabled Services

The global outsourcing model has proved that quality work can be done remotely.

Extend this model to include the rural population in the outsourcing boom without requiring migration to urban areas.

-TeNeT Group, IIT Madras
-http://www.tenet.res.in/